

	Max.	Min.
Saturday, May 16	77	41
Sunday, May 17	89	50
Monday, May 18	95	55
Tuesday, May 19	96	57

The Desert Sun

and PALM SPRINGS NEWS

Palm Springs, California, Thursday, May 21, 1953

Published
Mondays and Thursdays
174 N. Palm Canyon Drive
Phone 2249

Single Copy 10c



(Edward Canby Photo)
IN MEMORY—Red poppies will bloom on Palm Canyon drive on Friday and Saturday as the crepe paper blossoms, made by hospitalized veterans, are sold by American Legion Auxiliary members. Pictured here with the memorial poppies are, left to right, Dorothy Morrison, Christine Renier and Frances Heath. Mrs. Renier is Auxiliary Unit president and Mrs. Morrison and Mrs. Heath are co-chairmen of Poppy Days.

City to Adopt New Zoning Law May 27

Approval of the new zoning ordinance is expected to be given by council at its next meeting May 27, with two of the controversial items deleted or changed to provide higher standards.

Council and members of the Planning Commission at a luncheon meeting Monday agreed to adoption of the ordinance, with the consensus of the group being that it would be an improvement over the present ordinance.

CONTROVERSIAL ITEMS in the new measure are: Transition zoning in RI, which would permit multiple dwellings in the fringe areas. This feature will be deleted at this time.

Establishment of drive-in restaurants, and service rooms in conjunction with car sales agencies. This will either be deleted, or higher standards imposed.

In addition to the ordinance will be the establishment of minimum ground floor area for single family residences. The planning commission previously recommended increasing the requirement from 600 square feet to 1000 square feet, the latter figure placing a minimum of 750 square feet for enclosed living area.

THE COMMISSION at the last council meeting was requested to hold another public hearing on the subject and investigate the possibility of increasing the requirement by 1200 square feet.

Control of variances to zoning, sign and set-back ordinances will be administered by a new board, composed of five members. Council will retain the power to review all decisions, at it now does.

This Side of The Sun

By Phat

SUMMER'S IN SIGHT
It won't be long until
it's quiet
But the season was quite
a riot.
Resignations, demands for
some—
The next few weeks sure will
be tame

Now that the new police chief has been named, we can quit speculating, listening to rumors and go back to work . . . That's no fun.

CHALK UP ANOTHER courtesy star for the Palm Springs police force . . . Mr. and Mrs. Lloyd

See THIS SIDE, Page 3

ANNUAL POPPY DAY IN VILLAGE THIS WEEKEND

Up and down Palm Canyon drive and on Main Streets all over the country, the memorial poppies will be worn tomorrow, honoring the nation's war dead and making contributions to the welfare of war's living victims, the disabled veterans and needy children of veterans. In Palm Springs Friday and Saturday have been designated as Poppy Days.

Members of the American Legion Auxiliary will be on the streets both days with baskets of the crepe paper poppies made by disabled veterans. No price

will be asked for the poppies but whatever is given will go into the rehabilitation and child welfare funds of the Auxiliary. Most of the money will stay right here in Palm Springs and will be expended locally to aid war veterans and children war veterans during the coming year. Auxiliary officials advise, as the Auxiliary's rehabilitation and child welfare programs are carried out by volunteer workers, there are no administrative costs to make demands on the funds.

Frances Heath and Dorothy Morrison are co-chairmen for Poppy Days.

MOUNDED POLICE BOOST VILLAGE IN LAS VEGAS

"We had lots of fun and did our best to publicize Palm Springs at all times."

That was the report brought back by the Palm Springs Mounted Police from Las Vegas, where 18 members and 15 wives attended the famous Helldorado Days celebration May 13 to 17.

Accompanying the group was Ray Ryan, Desert Circus sheriff this year, who led the Mounted Police in the parade Thursday at the Flamingo hotel.

The group made the Flamingo its headquarters throughout the stay there.

THE LOCAL MEN were guests one night at a cocktail party by the Las Vegas Sheriff's Posse, and on other nights attended the rodeo and saw the different entertainment to be had in a survey to the starting point.

President Warren Coble, on behalf of Mayor Charles Farrell, presented a gift to Las Vegas Mayor C. D. Baker, expressing the friendship between the two cities.

We're sure that it did Palm Springs a lot of good and we're planning to make the trip an annual event," the group said.

Members Consider Plan to Buy Shadow Mountain Club

Purchase of the beautiful Shadow Mountain Club by its members is expected to result from a meeting held at the Club Saturday morning. The Club is now owned by the Palm Desert Corporation of which Clifford Henderson is president.

With 507 of the Club's 1300 members living in Coachella Valley, the move is being made to convert the Club into a social center for the Valley, instigators say.

THE PURCHASE will include the Shadow Mountain Club, its surrounding 90 acres and all its facilities, and it's reported the

sale price has been set in the neighborhood of \$600,000. About half of the required sum was pledged Saturday morning by about 15 per cent of the members who were present, and the plan is expected to be carried to a completion within a short time.

Harry O. Davis of Palm Desert, who for many years was right hand man of William Randolph Hearst, former editor of the Ladies' Home Journal and the manager of the 1915 World's Fair in San Diego, presented the plan to the Palm Desert Corporation. Upon obtaining the approval of the corporation, the mem-

See SM CLUB, Page 2A

NEW POLICE CHIEF — John S. Davis, chief of security operations for the Atomic Energy Commission at Portsmouth, Ohio, has been named police chief of Palm Springs, and will take office July 1. This announcement Wednesday by City Manager Russell Rink ended a three-month search for a successor to August Kettmann.

John S. Davis Appointed as Police Chief

John S. Davis, chief of security operations for the Atomic Energy Commission at Portsmouth, Ohio, has been named chief of police of Palm Springs. He will take charge of the department July 1.

Announcement of the appointment was made Wednesday morning by City Manager Russell Rink—two days later than when he had originally scheduled it. No explanation was given for postponing the decision other than "unavoidable delay."

Davis, 42, has had 19 years experience in law enforcement work.

BEFORE BEING ASSIGNED to the Portsmouth area atomic energy installation in August, 1952, he was chief of the Oak Ridge, Tennessee patrol force for five and one-half years. In this position, Davis had the important task of organizing a complete patrol force of 310 men to protect the atomic bomb manufacturing installations and the workers of that now famous plant.

From March 1946 to May 1947, Davis was captain of the Oak Ridge police department with 48 men. This department provided civil protection for the city of Oak Ridge.

THE NEW POLICE Chief started his police career as a patrolman in the Cincinnati, Ohio, police department in 1934. In 1937, he was promoted to traffic patrolman and sent to Northwestern University for a special course in traffic investigation.

This school is recognized as one of the top authorities on the subject of traffic administration.

In 1940 Davis was promoted to detective on the Cincinnati force and served in this position until his resignation in 1943 to accept a position as special agent for the Railway Express Agency.

SHORTLY AFTER THAT, he joined the U. S. Army, serving in the Pacific theater for two years as a criminal investigator. After his discharge in December 1945, he again served with the Railway Express Agency until his appointment to the Oak Ridge department.

Davis is married and has three sons, one of high school age, and twins, 10 years of age.

Capt. Orest Johnson will continue to be acting police chief until July 1.

Sanitary District Formally Dissolved

Board of supervisors last week formally dissolved the Palm Springs Sanitary district effective June 30.

Interview 50 for Museum Curator Post

More than 50 applicants have been interviewed for the position of Desert Museum director, with four selected to be considered in the final selection because their qualifications are highly suitable to the area and position, retiring President Winfield H. Line announced today.

Attorney Hilton McCabe is chairman of the personnel committee which is in charge of selection of the new director to succeed Lloyd Mason Smith, who resigned effective April 30.

APPLICANTS interview so far came from as far as New Jersey. Two members of the board, Mrs. See MUSEUM, Page 2A

Elect L. C. Lewis New President of Desert Museum

L. C. Lewis of Cathedral City, prominent in desert and county affairs, was unanimously elected to the presidency of the Desert Museum by the board of trustees Tuesday evening.

Lewis will fill the unexpired term of trustee and president Winfield H. Line, who resigned Tuesday as he plans to be in Europe for the next two years.

In appreciation of the work Line has done for the Museum during the past years, he was voted a Fellow of the Museum and made a member of the Museum's advisory board.

OTHER OFFICERS of the Museum are: Francis Crocker, first vice president; Mrs. Alexander See LEWIS, Page 3A

Villagers Donate 28 Pints of Blood at Bank Monday

One of the best turnouts in

continuance of Blood Bank visits here again next Fall."

Henwood said that any person who wishes to donate blood, and thereby build up a blood credit for himself, his family or friends, may do so at the Blood Bank headquarters at the National Orange Show grounds in San Bernardino.

This may be done any weekday during the Summer months, he added.

In charge of the Blood Bank visit here was Dr. William Elliott, and in charge of refreshments for donors was Mrs. Newell Hotchkiss.

"It helps to ensure the con-

Ohio Man Named Police Chief

Year-Around Campaign Started



(Desert Sun photo)
PET SHOW WINNERS—Selected as having the most outstanding pets in their class at the Cub Scout Pet Show at North End Park Sunday were: (l. to r.) Brent Hough, best groomed cat; Bucky Ordway, best turtle; Gary Young, longest dog; and Eugene Neishuler, bushiest dog. Cubmaster Jimmy Morton, at right, was in charge of the show.

Retailers Ask Year-Around Village Resort

"Make Palm Springs a Year Round Desert Resort" was the enthusiastic declaration made by the Retail Merchants committee this week.

At the regular meeting of the Retail Merchants' Advisory committee Stan Jaloff introduced the following resolution: "RESOLVED, that the merchants go on record in favor of a campaign to make Palm Springs a Year Round Desert Resort and that a committee be appointed to study ways and means of furthering said campaign enlisting support and aid of the Chamber of Commerce and all civic groups." The resolution was passed unanimously by the group and all members discussed various promotional ideas with great enthusiasm.

JUDGES of the pet show were

Dr. Charles Baldwin, Hilton McCabe and other members of the Thursday Night Club. Trophies awarded were donated by William Shay of Post Fisheries company.

In a baseball game, the Cubs

defeated their fathers, 7 to 6.

Other entertainment during the

CUB SCOUTS END SEASON AT PET SHOW, PICNIC

Cub Scouts of Pack 80 concluded their season Sunday, with their annual pet show and all-day picnic at North End Park.

Major winners in the pet show were: Brent Hough, best groomed cat; Bucky Ordway, best turtle; Gary Young, longest dog, and Eugene Neishuler, bushiest dog.

DEAN MOTHERS honored were Mr. Hilton McCabe, Mrs. Earl Hough, Mrs. Billy Brister, Mrs. William Brune, Mrs. Joe Berta, Mrs. J. Allen Stone, Mrs. Bob Young and Mrs. William Bruckner.

Morton reported that the sea-

son just ended was very suc-

cessful, and all Cubs were outstand-

ing in their advancement.

CUFF NOTES ON TRAVEL — Some readers may recall my resolution never to drive across this country again; I surrendered to the trucks, busses and trailers! But here I am again — just couldn't resist the call of the (once) open road . . . Decided to try a new plan this year: Go early and avoid the summer mobs, stay off the main highways as much as possible, drive one way and fly back. It has worked out pretty well. But looking down upon creeping earth-bound traffic while sailing along at five miles a minute above most of the storms makes one realize how the modern airplane has revolutionized travel. We return in eleven hours over the route that it took us seven days to drive.

New motor courts are being built everywhere and many of them have all the facilities of first class hotels. There have been many new good ones in the middle west or south but we found many new ones in those areas this year. Eating places are being improved every year also. Small town restaurants never seem to change but most of the hotel coffee shops are pretty good. One reliable guide is to look for women in the kitchen; it is an assurance of cleanliness. Many places have special dishes which they feature and they're usually good. We find it best to order foods appropriate to the locality: Sea foods along the coast, trout in the mountains, chicken in farming regions and steak at special "steak houses." When in doubt order ham. If a place doesn't look clean, better miss meal than risk it. If you just can't find a decent place to have lunch, stop at the next grocery store and get a few things that will make a good picnic which you can stop and enjoy along the way. It beats a poor restaurant a thousand ways.

When it comes to eating while on your summer trip don't expect to find many places as good as Palm Springs. It has been our experience that there are few places in the country where they serve as good steaks, have such wonderful buffets, etc., as right here in Palm Springs.

If you really want to enjoy driving and are not in a mad rush to get there it's a good idea to stop occasionally and inquire at service stations about alternate routes. This is the best method of dodging trucks. Many of the secondary highways are just as good and ten times more pleasant to drive. We discovered many such alternate routes by inquiring and seldom got into trouble. It isn't necessary to follow the red highways on maps — the black lines are often just as good and carry much less traffic.

The most important preparation for a summer auto trip is to have your car thoroughly checked before leaving. A car that seems perfectly all right driving around town may soon give trouble when on the steady grind. Good tires are also essential to a carefree trip.

Don't burden yourself with more luggage than necessary. Travel light and you will not wear yourself out juggling baggage or crowd your car to the point of discomfort. A gallon of water is

(Please turn to page 2)

Tachevah Flood Control Problem Nearer Solution

Tachevah flood control problem moved one step nearer solution this week with the city planning commission, in a meeting with county flood control zone 6 commissioners, giving approval to the Cronholm Report.

The planning commission will request city council at its next meeting, May 27, to authorize the city engineer to prepare surveys and plans for construction. The flood control district has agreed to participate in the cost of the surveys.

THE PLAN utilizes Alejo road for the flood control channel instead of crossing over the natural water route on Section 14. It provides for a 60-foot-wide street with an inverted-crown, starting approximately 1000 feet east of the intersection of Sunrise Way and Alejo, and continuing to the mountain.

At each end, a protective dike and channel are planned.

City Planning Director W. G. Roesseler said this plan was approved because two definite advantages offered by it are: construction of the channel is needed in the near future, and a street would also be provided at the same time.

AN ATTEMPT will be made to utilize the less expensive property for the channel, rather than condemnation of homes and more expensive property. Negotiations are now under way with Indian land owners to secure rights-of-way, Roesseler said.

Cost of the project was estimated by Cronholm at \$150,000, but the right-of-way cost estimate was probably low, Roesseler said.

Financing of the project can be done by bonds, participated in by the entire city, or by an assessment district. The first is most logical, Roesseler said, as the entire city will be benefited by the construction of the flood control channel.

Accident Victim Still in Hospital

Mrs. Minnie Cahn, 85, 285 North Indian avenue, has been in Deser Hospital since May 12, receiving treatment for a fractured leg and other injuries sustained in an accident.

EARLE C. STREBES

The PLAZA

NOW PLAYING

Last Times Today!

NOW ON THE SCREEN!

THE MEMBER OF THE WEDDING

Ethel Waters - June Harris - Brandon De Wilde

— ALSO —

VITTORIO GASSMAN GLORIA GRAHAME

The GLASS WALL

A COLUMBIA PICTURE

Fri.-Sat. May 22-23

The West's Wildest Days ... Most Lawless Era!

Technicolor

AMBUSH AT TOMAHAWK

GAP

JOHN HODIAK - JOHN DEREK

MARIA ELENA BRIAN MARQUES

A COLUMBIA PICTURE

— ALSO —

HER KISSES CONQUERED THE MAN WHO CONQUERED THE WORLD!

Technicolor

Serpent of the Nile

THE LOVES OF CLEOPATRA

Technicolor

Rhonda FLEMING - William LUNDIGAN

with RAYMOND BURR

Sun.-Mon. May 24-25

BREAKING THE SOUND BARRIER

Technicolor

AMBUSH AT TOMAHAWK

GAP

JOHN HODIAK - JOHN DEREK

MARIA ELENA BRIAN MARQUES

A COLUMBIA PICTURE

— ALSO —

The Girl Next Door

Technicolor

Sun.-Mon. May 24-25

JUNE HAVER-DAN DAILEY

The Girl Next Door

— THE GIRL NEXT DOOR —

Technicolor

Sun.-Mon. May 24-25

JUNE HAVER-DAN DAILEY

The Girl Next Door

Technicolor

Sun.-Mon. May 24-25

JUNE HAVER-DAN DAILEY

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The Girl Next Door

Technicolor

Sun.-Mon. May 24-25

Top Awards

Southern California
Gas Co. Winner

Two top awards for copy preparation in the field of newspaper promotional advertising were received today by the Southern California Gas Company in the 30th annual Better Copy contest sponsored by the Public Utilities Advertising Association.

A first place award for a single promotional newspaper advertisement and a second award for public relations newspaper advertising were given the Los Angeles utility at the final session of the association's yearly meeting in St. Louis. J. S. Spaulding, advertising manager for the gas company, accepted the awards.

Board of directors of the newly-formed Desert Hot Springs County Water district met last week to fix rates to be charged when their purchase of the Desert Hot Springs Water company goes through.

At their May meeting the board voted to reduce water rates 36 per cent. They set the tax rate for the district at 40 cents per \$100 assessed valuation.

Desert Hot Springs voters will go to the polls May 28 to vote on a bond issue of \$157,000 to purchase the water company. Deadline for completing the purchase is November 20. The late fall date was agreed on in event the issue fails to gain the required two-thirds majority May 28 and another election is needed.

From Page One—MORE ABOUT

LEWIS

Marcuse, second vice president; Miss Christina Lillian, third vice president; Tom Kieley, treasurer; Mrs. Clinton Bauer, secretary, and Mrs. O. M. Ward, historian.

Lewis is president of Desert Associates; a past president of the Coachella Valley advisory planning committee; a member of the Riverside county planning commission, a director on the Roads to Romance board; and president of the Cathedral City fire protection district.

MANY PROJECTS have been started during the past year under Line's administration. These include:

Acquisition of 230 acres in the area to be preserved as a primitive sanctuary, which has attracted national attention among nature groups; starting of work to raise funds and selection of a site for a new Museum building, with plans and specifications nearing completion.

A publications project to prepare booklets on the various phases of the desert, and a films project to prepare short nature films for education and television release; securing a grant of land in North End Park for the Museum to start a desert botanical garden in which all the area will participate and benefit.

UNLIMITED POSSIBILITIES exist for service to the community, according to Line. The Museum board plans for next year will attract many hundreds of school children and adults into active participation in the Museum's work.

He praised the selection of Lewis, saying that "he brings to the Museum a vigorous personality with valley-wide vision."

PIANOS
For SALE or RENT
Grands,
Spinets, Uprights
Apply Rent on Purchase
Dealer for
NATIONALLY ADVERTISED
NEW PIANOS
HOLLEY & JACKSON
233 Cajon St. Phone 4-6891
REDLANDS



In Palm Springs it's
THOMPSONS
AT THE
DESERT INN GATE
Open All Summer

Now Serving Sandwiches and Coffee
and the best in Ice Cream and Ice Cream Confections

GEORGE and CLARICE PARKINSON, Owners

REALTORS
INSURANCE AGENTS
LAWYERS
DOCTORS

CONTRACTORS
PHOTOGRAPHERS
ACCOUNTS
SALESMEN

Our alert 24 hour Telephone Answering Service
means money in your pocket



With Our
Help
You can be in
TWO places at once!!!

This may seem like a miracle,
but it's done a thousand times
a day by our secretaries.

Call 2701
and have it happen to you

Palm Springs
Answering Service

From Page One—MORE ABOUT
THIS SIDE

Head left at 4:30 a. m. the other day for a trip to Portland where Mrs. Head's sister lives . . . And other points . . . They live on Avenida Olancha and when they got to Ramon road and Palm Canyon, just about one mile away on their planned 3,000 mile trip . . . They found themselves with a flat tire . . . Not a place open, the street deserted. What to do? . . . Just then, along

came a police prowler car . . . The officers got out, investigated . . . And then changed the tire . . . Mrs. Head, in a note mailed back shortly after, while en route, credits Mauri Aitken . . . Said that's what the name of the obliging policeman sounded like.

THERE'S A MINISTER in town who was greatly puzzled the other day when his telephone started ringing and people began inquiring about his charges for gardening work . . . He observed that, while things were not too hot financially with the church, still he did not yet have to "take

in gardening" to keep going . . . The calls puzzled him . . . Until he checked with The Desert Sun about a classified advertisement offering gardening work and giving the church telephone number . . . Then the situation cleared up . . . The part-time gardener the minister employed at the church was seeking work . . . He had no telephone of his own . . . So listed the church number . . . So now the minister is taking job orders for his gardener.

ADELE BROTT writes in that last Sunday she and husband, Kenny, went out to Thousand Palms and dropped in on Harry

Oliver . . . Noting several patches in the walls of his Fort Oliver, she asked him, why? . . . "They are mice holes where those pesky, educated, dynamite-packing vermin bored through" . . . But, she said . . . I thought you claimed you had the only vermin-proof, earthquake proof and wind-proof adobe in existence . . . But Oliver wasn't stumped . . . He's had long practice in making his lies authentic . . . "Sure, it's proof against ordinary mice . . . But since they built the aqueduct through here several years ago, there has developed in this vicinity a race of hard-rock mice . . . Only aqueduct-

trained mice make it in the walls of my adobe."

WHICH REMINDS me . . . For a few days after the metropolitan paper's began giving Palm Springs box-car headlines as the "harbor for the mobs," I was besieged by long distance calls from national news and picture magazines . . . They wanted the details . . . Lurid, please, too . . . On how many of the mob were here now, where they stayed, ate, slept and conducted their nefarious scheming . . . When I tried to tell them the truth, the accused me of being "chamber of commerce" . . . Finally, one

woman of the press . . . From a national picture magazine, shouted across the country: "Well, why DO they come to Palm Springs?" . . . That gave me the chance . . . To take the sun like any ordinary person . . . We have a lot of people who come here to enjoy our climate, you know . . . And we can't establish a customs station and ask for visas at either end of town . . . Come on down yourself, sometime, and see what I mean" . . . That was the end of an expensive phone call.

AND NOW it's only seven weeks until the vacation begins.

Many Dwellings Begun in Week

Many new dwellings were started in Palm Springs and in the unincorporated area around the Village last week as construction continued brisk.

Permits issued at the city hall here and by the county building department at Indio follow:

CITY BUILDING PERMITS

D. B. Carlin, 2525 North Palm Canyon, foundation, \$1000. Reuben Fleet, 221 Merito Place, W. A. Foster, remodeling, \$4000. R. S. Howard, 1358 Alejo road, dwelling, \$1100.

Dr. C. M. McCauley, 1009 Pasco de Marcia, A. B. Crist, dwelling, \$2300.

Jack Meiselman, 2053 Amado road, Leonard Wolf, dwelling, \$12000.

Viola Morris, 353 Via Del Sol, D. & R. Scriven, addition, \$2500. Nat'l Hotel Enterprises, 1150 North Indian avenue, repairs, \$3000.

Nathan Ohrback, 365 Hermosa place, Leonard Wolf, dwelling, \$3000. Herbert Samson, 1056 San Jacinto way, addition, \$1600.

COUNTY BUILDING PERMITS

M. O. Anderson, Wonder Estates, dwelling, \$23460.

Russell M. Bryant, Cathedral City, dwelling, \$4388.

Maude Griffith, Cathedral City, Geo. V. Boze, carpent, \$560.

George E. Jones, Palm Desert, duplex, \$12080.

N. J. Kahn, Desert Hot Springs, addition, \$500.

Don Nielsen, Palm Desert, Hoams Construction, pool, \$4000.

L. J. Stewart, Cathedral City, addition, \$1500.

Thunderbird Ranch, Thunderbird Estates, 3 dwellings, \$38,286.

J. M. Wenck, Palm Desert, dwelling, \$9403.

Grand Jury Studies

Pay Hike for Judges

County Grand Jury Tuesday considered a proposal to support an increase of \$2100 a year for each Superior Court judge. Each of the three now receives \$13,500 of year.

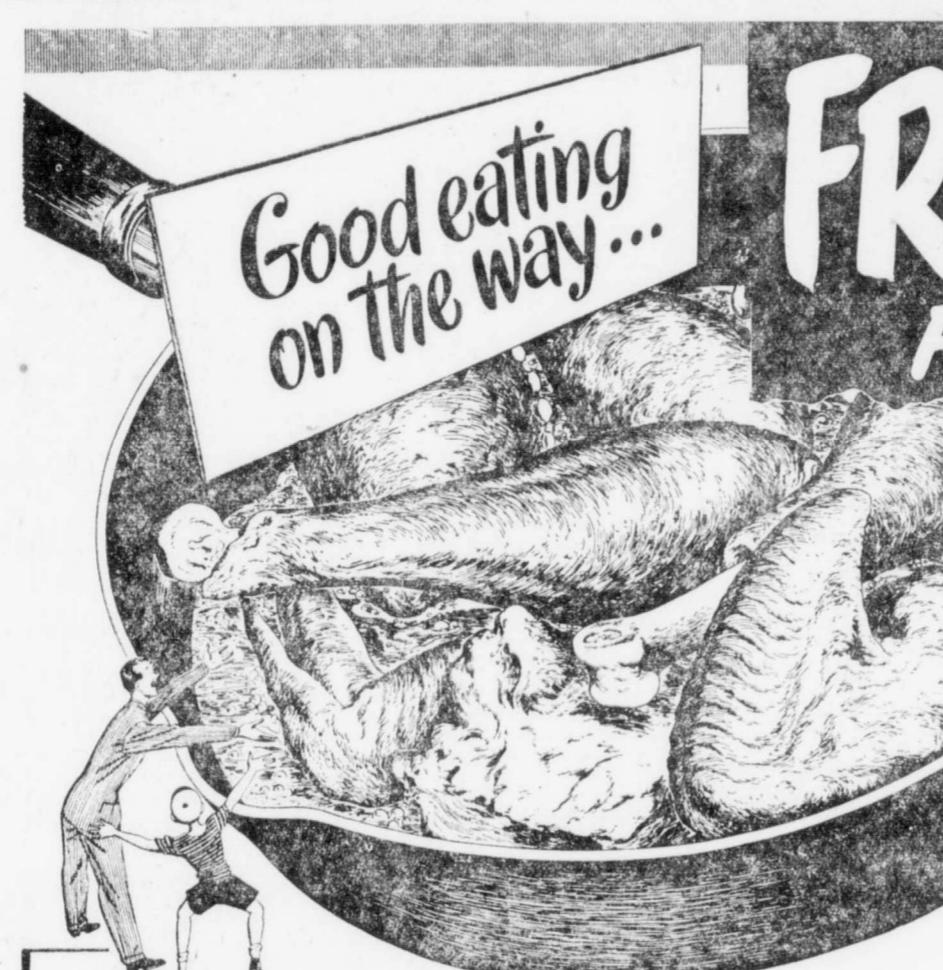
Officials predicted that the Grand Jury will support the increase—as did the Grand Jury of 1952.

LOSS IS REPORTED

Loss of a dark brown, alligator leather wallet containing \$320 in cash, personal identification and credit cards was reported to police Monday by Walter E. Stewart, Monterey.

VISITOR LOSES CASH

Charles Kafayan, Burbank, reported to police Monday the loss of a wallet containing approximately \$50 in cash and personal identification.



FRESH FRYERS

FEATURED at SAFEWAY

Fancy, fresh, Grade A, Eviscerated frying chickens . . . cut up, all ready for the pan. Tender, specially fed, plump birds that cook to a golden brown. For a taste treat the whole family will enjoy, serve Safeway Fresh Fryers. Special low price during this big week-end sale.

Eviscerated Grade A, Cut-up Pan Ready **1b. 59¢**

..... Additional Values in Meat Section

CORNED BEEF
Mild cure. Excellent served hot or cold.

GROUND BEEF
Freshly ground, packed in Visking. A real buy!

SLICED BACON
GRADE A
Popular brands in heat-seal pack. Fine with liver.

OCEAN PERCH
Captain's Choice, selected from the pick of the catch.

PET MILK
EVAPORATED HOMOGENIZED
For cooking, table use, or baby formulas.

PEACHES
DEL MONTE Yellow Cling or CASTLE CREST
29-oz. can

NIBLETS CORN
2 12-oz. cans
Whole golden kernels, vacuum packed.

SPECIAL OFFER: CHUNK TUNA
STAR KIST BRAND 6 1/2-oz. can
For salads, for sandwiches. In green label can.

WHITE KING SOAP
Giant 46-oz. pkg.

LONG SPAGHETTI
Gold 1-lb. 19¢ 2-lb. 37¢

MARGARINE
Sunnybank. Foil-wrapped cubes.

UNCLE BEN'S RICE
Improved, long grain. 14-oz. pkg. 19¢

CHEEZ-IT CRACKERS
A Sunshine cheese cracker.

COMFORT TISSUE
Soft, absorbent toilet paper. 4 rolls 39¢

DEVIL'S FUDGE RANCH CAKE
RICH, RICH CHOCOLATE in delicious cake and frosting . . . baked the Curtsy "home ingredient" way!

Skylark Fresh Breads
Slender-Way Bread standard loaf 22¢
Cracked Wheat Bread std. loaf 20¢
100% WHOLE WHEAT Bread standard loaf 20¢
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Dairy Foods
Buttermilk quart 16¢ half gallon 30¢
Lucerne churned.
Dairy Drink Lucerne Chocolate quart 15¢
Non Fat Milk Lucerne Skimmed quart 15¢

SAFeway

PRICES EFFECTIVE THURS., FRI., SAT., MAY 21, 22, 23, 1953, AT SAFEWAY STORES
IN PALM SPRINGS

Right to limit reserved. No sales to dealers. Sales tax added to retail prices on taxable items.

Ravese Stars for Indians in Swim Meet

Top Swimmers from All Southland in Aquatic Event

Johnny Ravese topped Palm Springs swimmers in the CIF finals at El Segundo Friday night by taking a first in the Class C 50-yard breaststroke in :32.3.

The time was .9 of a second off the CIF record, but set a new school mark.

RAVESE'S WIN and the C medley team (Prentiss deJesus, Ravese and Al Brune) placing fifth with :42.4 gave Coach Way Reynolds' Cee team a tie for fourth in that division with Harvard and Newport Harbor, each with 10 points.

Whittier won the Class C title with 38 points. Long Beach Wilson was second with 31, and Beverly Hills third with 19.

Foster, deJesus was the only finals qualifier in the Class B division, placing sixth in the 50-yard free style with :26.1, and fifth in the 100-yard free style with :37.9.

HIS TWO PLACINGS gave the Indians a tie for twelfth with Redlands, Beverly Hills and Huntington Beach, each having three points.

Whittier also won this title with 35 points.

Long Beach Wilson took the Class A title with 56 points. Palm Springs did not have any entries in this division.

Youngsters Compete in Bike Races

A small but enthusiastic crowd gathered at Polo Grounds Friday afternoon when Owen B. Coffman Post, American Legion staged its second bicycle race event of the season, the first annual event exclusively for school youngsters.

Following the opening parade headed by the 40 et 8 locomotive, six divisions, by age and ability, competed on the quarter mile oval.

In Class 1, the winners in order were Charley Bland, Jerry Entin, John Woods, G. C. Ted Bergman, Jack Harris, Skippy Bourne.

Class 3—James Lubach, Bonnie Tabor, Bill Shaw.

Class 5—Gary Soule, David Sing, Douglas Crocker.

Class 3—Bain Lichio, Arthur Sanchez, Robert Avila.

Special quarter mile for girls—Reggie Simpson, Linda Darling.

All events were one-quarter mile except Class 5 which was one-half mile.

Special one-mile race for Intermediate School students by Katherine Finchy school (Charley Bland, Jan Dunham, Gary Soule, James Lubach.)

All riders received prizes, gold and silver medals for first and second and a pass to the Strebbe theaters for third.

Prizes were contributed by the National Bicycle Manufacturers association and local merchants. A gold trophy went to the Finchy school relay team.

Clinton Mitchell was chairman of the Legion committee handling the event.

4a—The Desert Sun
PALM SPRINGS, CALIFORNIA
and PALM SPRINGS NEWS
Thursday, May 21, 1953

Gala Opening Friday, May 29—8 P.M. NEW MODERN AIR CONDITIONED Recreation Center Palm Springs Arena

INDIAN AVE. & RADIO RD.
(near the Palm Springs Radio Station)

4 SENSATIONAL WRESTLING MATCHES

2 out of 3 falls — 1 hour

BARON

LEONE

Continental
Nobleman
VS.

SANDOR

SZABO

Hungarian
Adonis

PLUS

Terrific 2 out of 3 falls — 1 hour

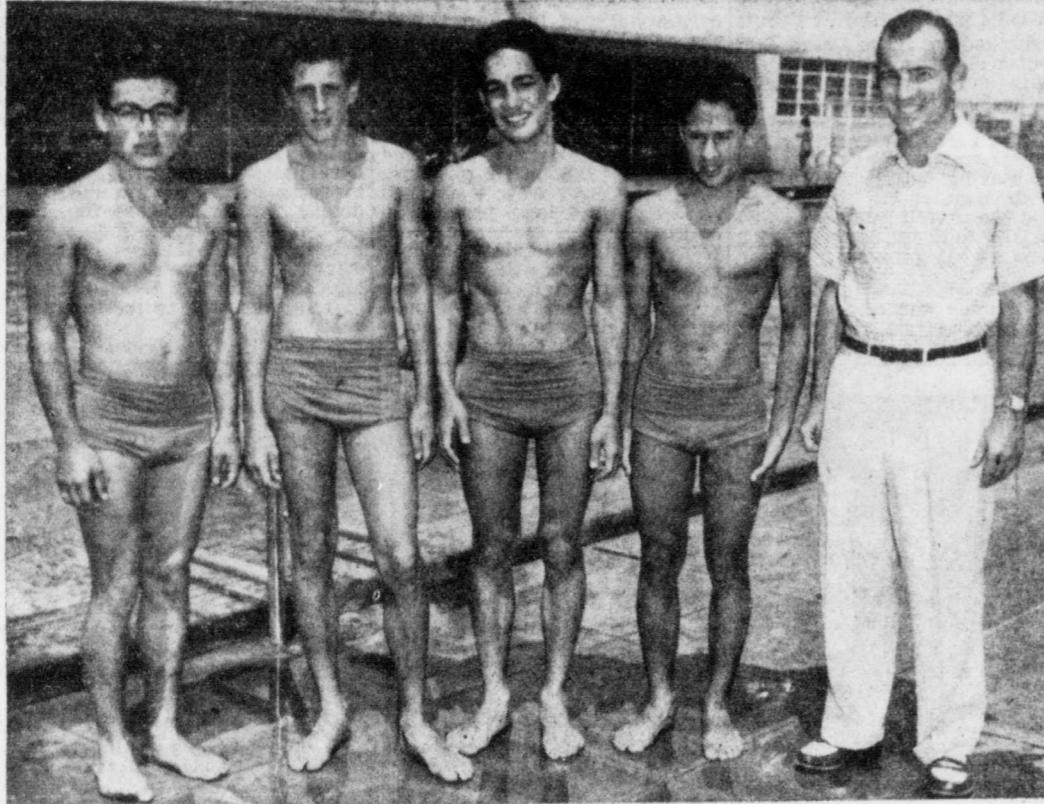
Tag Team Match

2 other Spectacular Matches

— All seats reserved —

Phone P.S. 6569 for reservations

Box Office open Monday thru Thursday from noon till 6 P.M.
— ALL DAY FRIDAY —



Desert Sun Photo

CIF FINALISTS—Representing Palm Springs high in the CIF swimming finals last Friday night at El Segundo were (l. to r.) Al Brune, John Ravese, Foster deJesus and Prentiss deJesus, pictured with their coach, Way Reynolds. Ravese placed first in the Class C 50-yard breaststroke to pace the local swimmers.

Experiments at Salton Sea Seek New Sport for Desert

Can the 27-mile long 12-mile-wide salt water Salton Sea be made into a fisherman's paradise?

An operation begun last week at Mecca by scientists of the California Department of Fish and Game may tell the story, one way or the other.

They planted two types of oysters, three kinds of clams and several types of mussels in the Sea, and if these salt-water-dwellers thrive, the shellfish would augment the supply of fish food so that fish in huge quantities could be planted in the sea.

GULF CROAKERS planted in 1950 and 1951 had a tremendous reproduction rate. Fish seized during the recent trip were filled with roe and ready to spawn, although they were known to be only one year old.

The fish averaged from six to 10 inches long and eventually will grow to between 12 and 18 inches, biologists said.

The gulf croaker was imported from San Felipe, Mexico, on the Gulf of California. It has increased from about 100 to the hundreds of thousands, tests indicate.

REPORTS ALSO indicate that some of the larger types of bass and Mexican corbina planted may also have survived but no

MAIN EVENT
**WILD RED BERRY vs
JUAN HERNANDEZ**
SEMI EVENT
**WILBUR SNYDER vs.
W. BOCKWINKLE**
OPENING EVENT
**DR. LEE CRABLE vs.
MEL PETERS**
INDIO FAIRGROUNDS
FRIDAY, MAY 22nd
8:30 P.M.

seed oysters, shipped direct from Japan for the experiment; some 2500 Japanese littleneck clams from South San Francisco bay; 2000 native bay mussels, 233 lb. cherchon clams, 1000 common California littleneck clams and many native California oysters.

READ SUN
CLASSIFIED ADS

Grapplers Open Program at New Arena on Friday

Baron Leone and Sandor Szabo have been selected to headline the opening card of the Palm Springs Recreation Center, Inc., at the grand opening of the new arena Friday night, May 29.

The two top wrestlers of the country will meet in two out of three falls, with a one-hour time limit.

Other features on the opening card will be a tag team match and two other spectacular bouts.

All seats will be reserved and Villagers planning to attend may call 6569 for reservations, or visit the box office located at the intersection of Indian avenue and Radio road all day Friday, or from noon to 6 p.m. Monday through Thursday.

Final Practice Sessions Held by Little League

Final practice session for Little Leaguers will be held Saturday morning at the Polo Grounds, from 8 a.m. to 12 noon.

All boys who wish to play this Summer are urged to be present. Anyone who has not yet registered must do so by this meeting to be eligible to play.

Players from last year will return to their same team, but also must re-register.

Registration blanks are available at all schools. Boys between the ages of eight and 12 are eligible.

Play will start Monday night, June 1, and continue each Monday and Friday evening throughout the Summer.

Doubleheaders will be scheduled, starting at 7 and 8:30 p.m.

Golfers to Try to 'Beat the Champ' Here Saturday

List Practice Schedule for City League

Practice sessions for the final week before the league season opens for the City Recreation League was announced today by Director Howard Haddock.

The practices start at 7 p.m. and last three hours.

The schedule follows:

Desert Night Hawks, Monday; Junior Chamber of Commerce, Tuesday; Palm Springs Transfer, Wednesday; Mhoon and Mhoon, Thursday; Mexican Colony, Friday. Desert Hot Springs will practice at its own field.

High Winds Halt Racers in Salton Sea Speed Trials

High winds which prevailed last weekend caused cancellation of speed tests scheduled for May 16 and 17 and drivers of 28 of America's fastest inboard hydroplanes and runabouts gave up trying Sunday night and departed for the next speed tests—at Long Beach Memorial Day.

Only two boats were able to get out during the two days. Richard Johnson's Nogo of Long Beach and Carl McGinn's Hot Ice of Glendale. They averaged better than 60 miles per hour on non-record runs over the straightaway.

It was the second time events had to be cancelled because of rough weather and southland racing officials were debating continuance of the sport there. They said costs were prohibitive if weather interfered with plans.

Since 1928 Salton Sea has produced more world records than any other body of water but it has been unpredictable for motorboat races, officials said.

Precision Machine Work

Milling - Lathe - Surface
Grinding - Instrument Work
Heat Treat

PALM SPRINGS ENGINEERING CO.

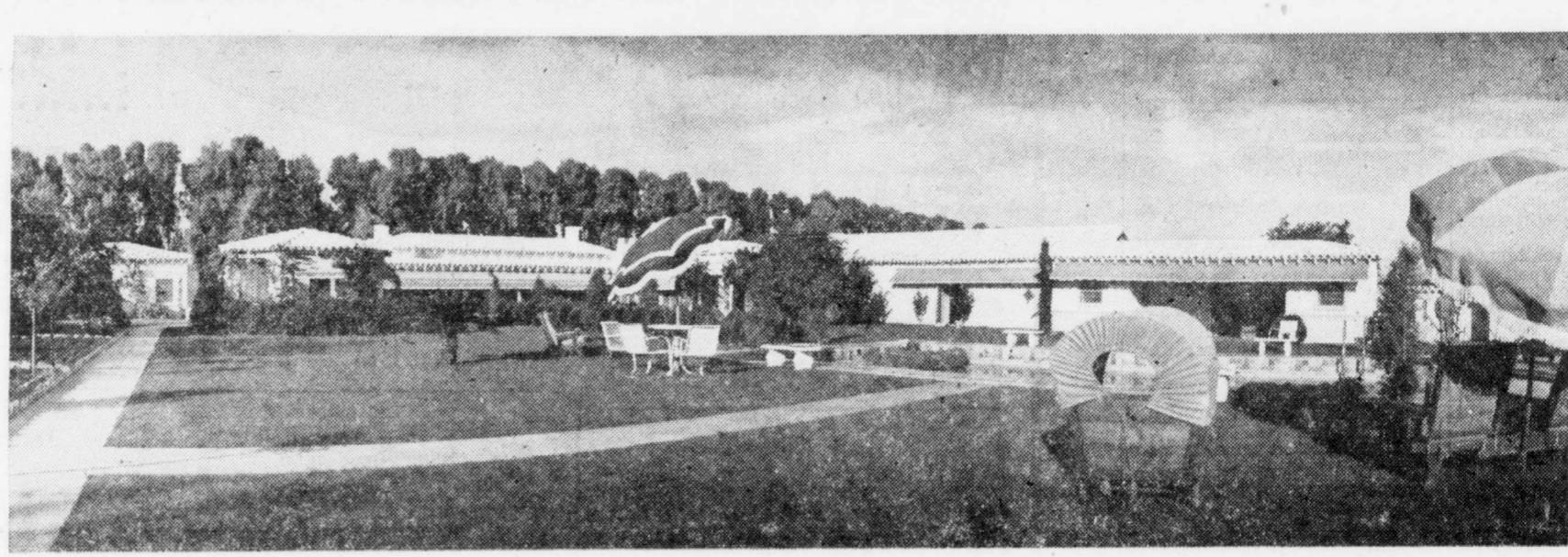
375 SUNNY DUNES ROAD
8 A.M. to 4 P.M.
Mondays thru Fridays

Indians to Close Season Monday

Tuesday's scheduled Riverside County League baseball game between Palm Springs Indians and San Jacinto Tigers was canceled at the request of the local team. It has been re-scheduled for next Monday at the Polo Grounds.

Coach Scott Thompson asked for the postponement because two of his team members are also on the track squads and were at Ontario Tuesday competing in the California Interscholastic semi-finals. They are Jack Lasater and Jim Judd.

Tomorrow the Indians go to Elsinore in the final scheduled game of the current season. With Tuesday's postponement, however, the final game of the season will be played here next Monday.



Announcing the Formation of the Desert's Newest Most Luxurious Private Club

THE TOWER RANCH which is world renowned for its magnificence . . . it really defies description . . . was purchased by the Martin Victor's of Fairbanks and is being converted into a truly fine family club. The buildings and grounds are story-book beautiful.

There are tennis courts . . . the desert's most beautiful imported tile swimming pool . . . bowling on the green . . . stables for your horses.

THE ELEGANT SIMPLICITY of the lounge and sun rooms, the beautiful dining rooms, the private cottages with their own complete kitchens will delight you . . . There are separate buildings with indirect lighting for card playing.

THERE WILL BE A LIMITED MEMBERSHIP and we invite you to investigate this most unusual club . . . why not drive down and see what we have to offer.

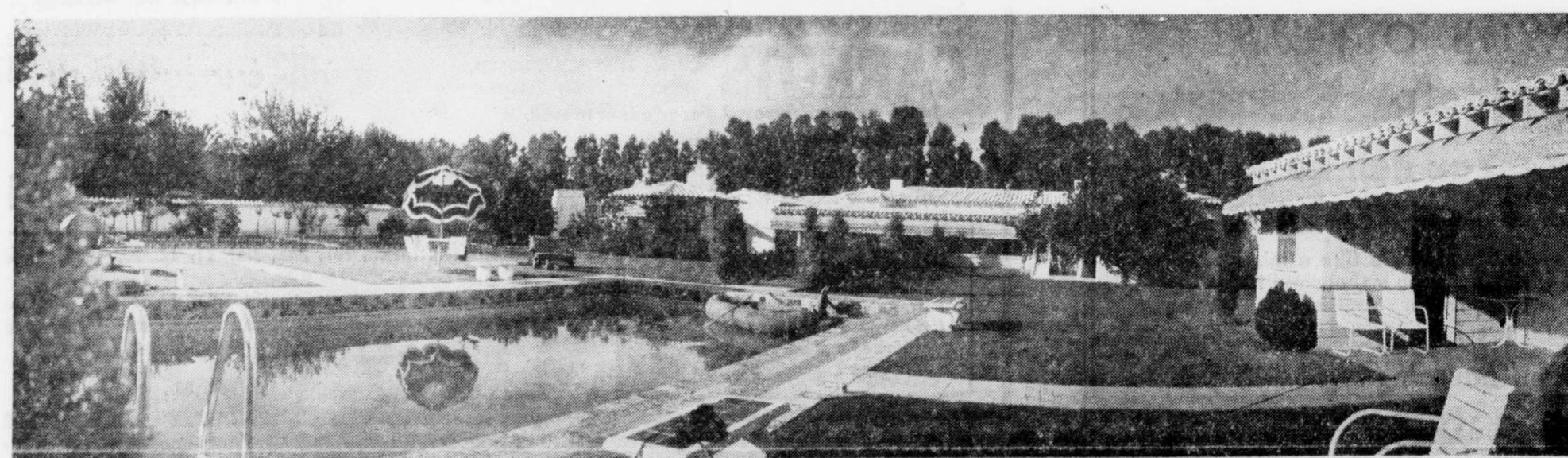
Opening of facilities, June 1 — Informal opening, June 6

The Tower Ranch Club

Ave. 46 and Clinton, Indio

Phone Indio 7-3426

Take Hiway 111 to Okerlund's Vendome Cafe, turn left, follow the blacktop over the canal to the Tower Ranch . . . a pleasant 30 minutes drive from Palm Springs.



Indians Place 8 in Quarter Finals None in Semis

Palm Springs' entries were eliminated in the CIF track semi-finals held Tuesday afternoon at Ontario. Finals are scheduled Saturday at Oxnard.

In the quarter finals, eight Indians qualified, in the following heats:

Class A—John Lester, 440; George Egbert, 220; Ed Lingan, mile.

Class B—Alvin Harrison, 100-yd. dash and shot put; David Moore, high jump; 650 relay.

Class C—Willie Meyer, 100-yd. dash; Judd, shot put.

—The Desert Sun
Palm Springs News
Palm Springs, California
Thursday, May 21, 1953

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Prescription Pharmacy
Hospital Supplies, Wheel Chairs, Crutches, Hospital Beds, Invalid Walkers, Oxygen, etc. for rent or sale.
COMPLETE LINE OF TOILETRIES
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"CALIFORNIA" SWIMMING POOLS

Custom Built by
George Chaney Jr.

Palm Springs P.O. Box 1090

Phones: Palm Springs 2701—Evenings, Desert Hot Springs 792

SALES & SERVICE HEADQUARTERS FOR

• ALL NEW SERVEL FOR 1953 •

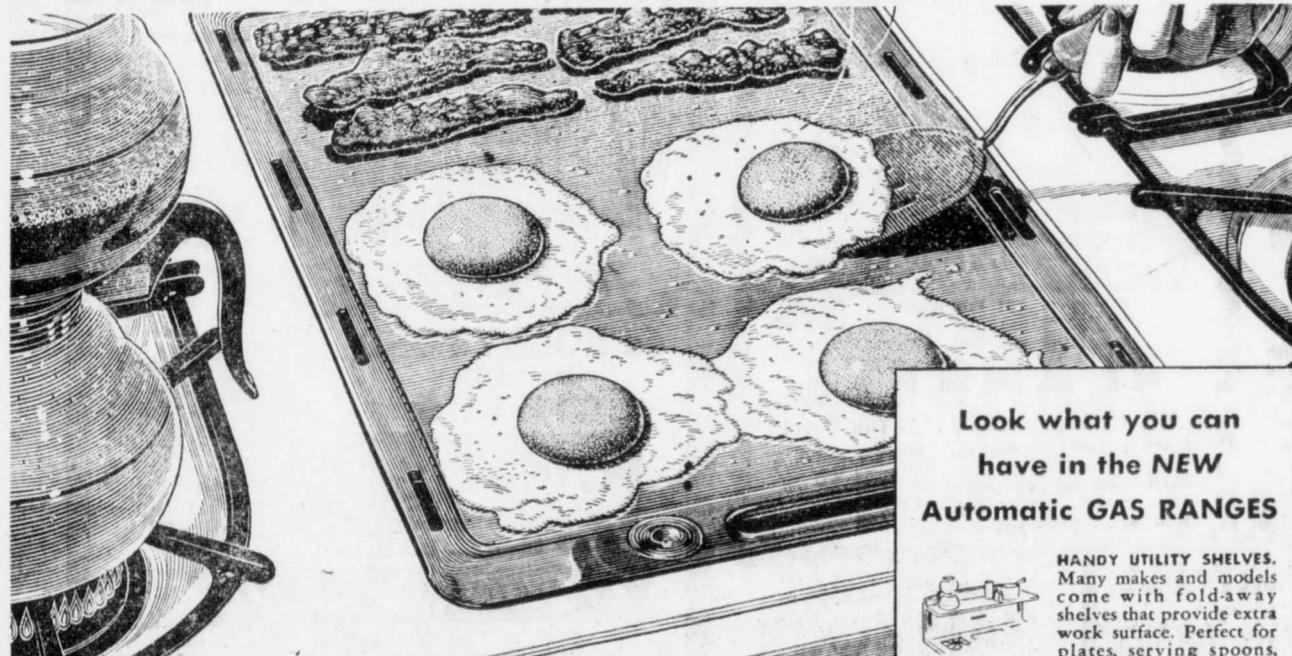
The World's FIRST and ONLY Refrigerator that makes
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- O'KEEFE & MERRITT RANGES
- WHIRLPOOL GAS DRYERS
- YOUNGSTOWN DISHWASHERS
- UTILITY & ARCTIC COOLERS
- WESTERN HOLLY GAS RANGES

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Gas spreads its heat evenly FOR PERFECT FRYING

Among the many makes of automatic gas ranges on display is this beautiful new

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Others you'll see include Caloric, Gaffers & Sattler, Hardwick, Magic Chef, Maytag, O'Keeffe & Merritt, Roper, Tappan, Universal, Wedgewood.

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Visit any dealer or your Gas Company today. See how much less the new automatic gas ranges cost to buy and operate.

SOUTHERN CALIFORNIA GAS COMPANY

EASY BROILER ADJUSTER. Several makes and models have clever devices that enable you to raise and lower broiler without removing the broiler tray from the range.

GRIDDLE SPATTER SHIELD. This shield surrounds the griddle and prevents grease from spattering over range top. Folds down as griddle cover when not in use.

EXPANDABLE OVENS. Large gas ovens become even larger on some models. Rack supports remove easily to permit you to roast a really huge turkey or a small pig.

GAS

Live better, spend less with GAS

JC Golfers Plan 2-Day Tournament

Palm Springs Junior Chamber of Commerce will hold its annual two-day golf tournament at O'Donnell course this weekend.

Dr. Charles Baldwin, under whose chairmanship the two-day event was planned, will have special events on each of the days. On Saturday, a render tournament between all participants will be held with prizes going to the winners. The "Best Julie Boes Day" is recognized as such throughout the country. Sunday, the local Jaycees and U.S. guests will play a seven foursome. Prizes will be awarded to the winning couples.

The Junior Chamber has invited all of district nine to participate in the tournament, with plans to hold a state-wide golf tournament here next year.

Monday's the final day for local youths 11 to 15 years of age to enter the fourth annual Palm Springs Soa Box Derby.

Four boys are now entered with several sponsors available for boys who wish to compete. Entry blanks are available at Stack Chevrolet, co-sponsors of the race with The Desert Sun.

PUSH CONSTRUCTING their racers at the present time, George Jackson, Pete Magadini, Mike Boegey and Leslie Bourne. Several other boys have indicated interest but still need the official approval of their parents before being officially entered.

The May 25 deadline was selected to ensure sufficient time for all entrants to properly construct and test their racers before the official local inspection date July 6.

SPONSORS will be provided boys who wish to enter the race. The Desert Sun and Stack Chevrolet are sponsors of the general event, with individuals or merchants sponsoring each boy, buying official Derby wheels and other equipment.

The district race will be held July 11 at San Bernardino, and the race's co-sponsors will provide transportation for the racers and all needed equipment.

THE WINNER at San Bernardino will go to the national finals at Akron, Ohio. Besides numerous prizes offered at San Bernardino, Stack Chevrolet is offering a racing bicycle to the local boy who has the fastest lap there.

Entry blanks are available at Stack Chevrolet. Each boy needs his parents signature, so he is asked to bring his mother or father with him when he applies.

The state convention of the Knights of Columbus, held in Santa Rosa this past weekend, was attended by Robert Rech and William Welch.

Fish Fry

Everything Set for Annual Event

Everything's set for the fish fry at O'Donnell Golf course Saturday night, sponsored annually by the Volunteer Fire Department.

A limited number of tickets are still available for the trout and corn-on-the-cob dinner. Admission is by advance ticket sale only.

Proceeds are used each year to purchase fire fighting equipment for the volunteer department.

All Stars Drop Season Opener

Desert League All Stars dropped their first exhibition game of the season Sunday afternoon 9 to 5, to a strong Joe LaMesa All Star team from Los Angeles.

Five errors by the Villagers proved costly as they permitted five runs to score. Three Desert League hurlers allowed 11 hits to the visitors.

Joe Smith gave the local squad eight hits.

Pitching for the Desert League All Stars were Leo Shaw, J. Morey and Bill Jones. Catchers were Abe Santeiro and Bill Kelly.

The line score: R H E

Joe LaMesa Stars 9 11 2

Desert League 5 8 5

Joe Smith and D. Long; Leo Shaw, J. Morey and Bill Jones; Abe Santeiro and Bill Kelly.

Rainiers Gain in Coast Loop Race

Seattle's and Palm Springs' Rainiers gained a full game on second-place Los Angeles last week as they took four games out of seven from Hollywood while Los Angeles was losing four out of seven to San Diego.

The Suds ended the seventh week Sunday with a 33-15 record and a lead of 3½ games. They have won every series to date.

This week San Francisco is at Seattle.

Date Season

To be Better,
Growers are Told

Members of the California Date Growers association Saturday were told that the co-op faces a better season than it has in a long time.

L. W. Otto, representative of the Berkeley Bank for Cooperatives said the association was in its best financial condition for a long time and James F. Wright, association manager, told the meeting of the growers that costs will be materially lower this year.

The Suds ended the seventh week Sunday with a 33-15 record and a lead of 3½ games. They have won every series to date.

This week San Francisco is at Seattle.

It Pays to Buy Your USED or NEW CAR HERE

Why travel long, traffic clogged roads to buy your new or used automobile? Investigate the values that are offered you by your local new car dealer! See him first — give him a chance to show you the kind of good automobiles he

has right here in your own home town. With a used car, the guarantee you will receive will be worth more dollars in your pocket — and your dealer is only five minutes away from your home.

Visit Your New Car Dealer Today!

Desert Inn Garage

193 No. Palm Canyon Drive
Buick and GMC Trucks

1950 BUICK 4-DR. SEDAN
Radio, heater, Dynaflow
only 20,000 miles
\$1395.00

1948 Cadillac
Very clean. One owner, Radio, heater
\$1495

1947 Studebaker Sedan
\$785

New 1953 Buick
6-passenger Deluxe Sedan.
\$2525.88

1951 Ford 6-passenger Sedan
Radio, heater, 88.
\$1395

1949 Chevrolet Deluxe Sedan
Radio, heater. One owner, local. Fully equipped.
\$1095

1950 GMC Suburban 8-passenger
\$1095

1947 Cadillac Sedan 62
Radio, heater, Hydramatic.
\$1095

1946 Plymouth Sedan
Radio, heater.
\$585

1946 Buick Sedanette
Radio, heater, fully equipped. Clean.
\$495

Plaza Motors

Oldsmobile — Cadillac

182 East Arenas Road

1952 Nash Rambler Station Wagon

Has overdrive, radio, heater.
An ideal vacation car — very economical.

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1947 Oldsmobile "68" Sedan

See this one! Beautiful finish, new whitewall tires.
Seat covers.

\$895

1951 Chevrolet Fleetline Sedan

Loaded with extras.

\$1545

1951 Chevrolet Bel Air Coupe

Has radio, heater, a A-1 car.

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1951 Chevrolet Club Coupe

Radio, heater, power glide transmission.

\$1595

Stack Chevrolet Chevrolet

330 Sunny Dunes Road

We have many other cars to suit
your price from
\$100 to \$2000

STACK CHEVROLET

Has that famous
O.K. GUARANTEE
See Us Today

1949 Hudson Sedan

\$1095

1949 Chevrolet Station Wagon

\$1945

1948 Fleetline 4 Door Sedan

SPECIAL FOR

\$895

1950 Chevrolet Deluxe 4-door Sedan

Take a look at this one!
Small mileage. Many extras.

\$1345

1951 Chevrolet Station Wagon

Completely overhauled
\$1695

1953 CHEVROLET TRUCKS

1-2 Ton to 2 Ton
ALL MODELS

Now Available for immediate delivery

1951 2-door Chevrolet Deluxe

Power glide, radio, seat covers.

Beautiful finish and clean interior.

\$1595

Palm Springs Motors

(Sanchez and Kettmann)

Studebaker

1078 N. Palm Canyon Drive

SEE THE NEW Studebakers

NOW ON DISPLAY

1953 Champion — \$1856

1953 V 8 Commander — \$2200

Best selection of Used Cars
in Palm Springs

1953 Chevrolet Coupe

1952 Chevrolet Styline Deluxe

Power glide. 5800 miles.

1952 Fordomatic

Two-tone, 4-door. Like new.

1952 Studebaker Champion

Hard top convertible. Automatic.

Many other fine cars to select your new, or
almost new used car. Come in and see us.
We'll trade.

YOUR FRIENDLY STUDEBAKER DEALER

1078 N. Palm Canyon Drive

Palm Springs Lincoln-Mercury Co.

335 Sunny Dunes Road

Social News on Pages 2-5 This Section

TWENTY-SIXTH YEAR

The Desert Sun

and PALM SPRINGS NEWS

Page One-B

Palm Springs, California, Thursday, May 21, 1953

Second Section

Realtors Ask for 1000 Feet as Minimum

Back Planners on Requirements for Single Dwellings

Palm Springs Realty Board at a meeting Tuesday morning officially went on record in favor of establishing the minimum floor space requirement for single family residences at 1000 square feet, in the new zoning ordinance now under consideration by the planning commission and city council.

Council last Wednesday evening asked the planning commission to conduct hearings on the proposal, and to investigate the possibility of increasing the minimum area to 1200 square feet.

THE ACTION of the Realty Board was the same as previously recommended by the planning commission that 1000 square feet be the minimum, with 750 square feet as enclosed living area.

Copies of this resolution will be sent to both the planning commission and council at their next meetings May 27.

IN OTHER ACTION, the board voted to establish a publicity service to out-of-town papers, telling about construction and real estate sales in the Village.

Other features of the new zoning ordinance were discussed, but no action taken on recommendations.

President Culver Nichols presided at the meeting. Graham Dexter is secretary-treasurer of the organization.

Grass Fire

Sends Smoke Cloud High Into the Air

Smoke billowing high into the air brought firemen to the scene of a grass fire early Tuesday morning, but they found it to be the first false alarm caused by reauthorizing of regulated burning.

Residents were permitted to start burning rubbish again effective May 15, under permit issued by the fire department.

The alarm for the grass fire was turned in by neighbors of the scene off South Palm Canyon drive.

BLAZING MATTRESS

Firemen answered a call for a mattress fire at 1:50 p.m. Monday at the Miguel Balderas residence, 246 Gila road.

Modern Day Civilization Indicted as Crime Breeder

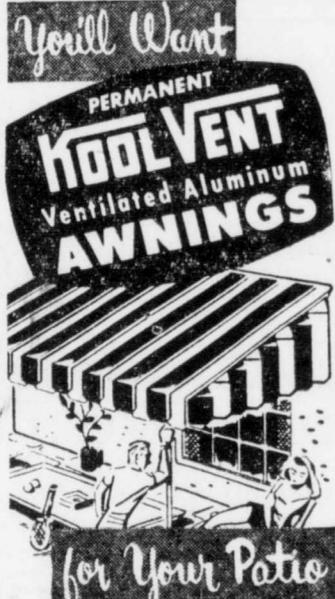
Stan Hill, former gunman and San Quentin parolee, this week brought a stirring message as he spoke to high school students, church members and service clubs in Palm Springs.

The youthful ex-convict speaks from a wheel chair as he has been a paraplegic since he was shot in an attempted holdup.

HIS REFORMATION, which followed a turbulent career, has inspired him with the desire to help other boys avoid the mistakes he made.

Tracing his criminal record, Hill said that he was the victim of a broken home and as a child knew no security. A ward of the juvenile court, he lived in foster homes, and soon found himself in trouble. At 12 he was in reform school; at 13 he was arrested for car theft; at 19 he was sent to Preston; three years later he was shot during an attempted holdup and was sent to San Quentin.

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FHA Financing Budget terms
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can be so

EXCITING HERE



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Unique
Hotel
in the
World

will remain open all
Summer for your enjoyment

Dining in the famed
Compass Room

Delicious Cocktails
in the Luau Hut

Desert Air Hotel

DEL SOL ROAD NEAR RANCHO MIRAGE

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Fight on Insects Topic of Speaker Before Kiwanians

The fight against insects in the Coachella Valley was told by Dr. Ernest Tinkham, manager and entomologist of the Coachella Valley Mosquito Abatement District, to Kiwanis club members at their Tuesday luncheon meeting at Del Tahquitz hotel.

Dr. Tinkham described the breeding and habitats of mosquitoes, eye gnats and biting gnats.

(Desert Sun Photo)
EX-CONVICT — Stan Hill, reformed "tough guy" and San Quentin parolee, has addressed school, church and service clubs groups in Palm Springs this week.

and in a question and answer period, about the habits of black widow spiders and scorpions.

He reported that \$25,000 has been expended so far this year for chemicals, from a budget of \$56,000. Another \$28,000 has been set aside for mosquito control.

The club invited Dr. Tinkham to return to speak again in the near future.

Postmaster Job Deadline May 26

Final day for filing applications for examinations for the

postmastership of Palm Springs is May 26, candidates were reminded this week.

The applications must be filed with the U.S. Civil Service Commission, Washington, D. C., by next Tuesday.

Applicants must be at least 32 years of age and not over 65. They must have been residents of Palm Springs for a year.

This sign means

security.. for household furnishings



Bekins storage rooms are inspected daily to maintain "good housekeeping" standards. Upholstered furniture, rugs, draperies, and pianos are treated with moth repellent, fully wrapped, and stored in special rooms. Refrigerators, stoves, and washing machines are snugly covered to keep out dust. When you store.. for safety's sake.. call Bekins.

Telephone 8-4471
134 South "E" Street
SAN BERNARDINO



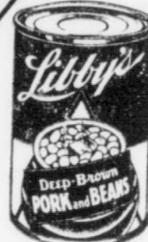
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Libby's
FAMOUS FOODS

FROZEN FOODS

LIBBY'S
DEEP BROWN
PORK &
BEANS



Tall Can
9¢

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ORANGE
JUICE

2 for 25¢
6-oz. Cans



LIBBY'S
PEAS 2 FOR 27¢
10-oz. Pkg.

10-oz. pkg. Libby's French Fried 9-oz. pkg.

10-oz. pkg. Libby's Chopped 14-oz. pkg.

10-oz. pkg. Spinach 2 for 33¢

10-oz. pkg. Food Club, Breaded 9-oz. pkg.

10-oz. pkg. Shrimp 83¢

14-oz. Can 2 for 25¢



AROUND TOWN

With Hildy Crawford

Palm Springs can be your whole world . . . or your part-time home . . . or a spot upon the map . . . It can be a health resort . . . a honeymoon choice . . . or a funtime vacation . . . It's all things to all men . . . Glamor for some . . . work for others . . . and all of us who know it well . . . love it . . . and treasure it . . . Spin the globe upon its axis . . . close your eyes and stab it with one finger . . . and you'll find nothing better . . .

Here the East goes Western . . . and the North spends its Winters . . . and even those who go away for the Summer . . . can scarcely wait until they get back . . . To those of you who have yielded to the lure of travel posters . . . or answered the call of business . . . or other obligation . . . we say "Godspeed" . . . and hurry back . . .

The Fiesta Room at the Kenneth Kirk home on Camino del Norte . . . which has been the scene for so many big parties . . . was the setting for a small informal cocktail party . . . preceding the Tahitian party at Shadow Mountain Club Saturday night . . . Special guests were Mr. and Mrs. Robert Hardy Andrews . . . and the Arthur R. H. Andrews Berghs, who were weekend houseguests of the William Maloufs. Andrews who is a screen writer and novelist, has recently returned from five weeks in India . . . where he has been collecting data for a film epic on the life of Buddha . . . An ex-newspaperman (he was city editor of the Minneapolis Star at 21 . . . and worked after wards on Chicago and New York papers) Andrews said . . . that the Indians are afraid Senator McCarthy will be our next president . . . and that the Communists are making the most of the Senator's exploits . . . Mrs. Andrews (she was Irene Colman of the films) and their two well-behaved children, Robbie and Merry . . . will go to India with Andrews when he returns there in October . . . for a six months stay . . . At the Kirk's cocktail party were . . . the Dick Edwards, Bill Bannermans, John Costellos, and Bill Maloufs . . . The Eddie LeBarons joined the party . . . at Shadow Mountain Club . . .

Summer Season Starts

A crescent moon and stars overhead . . . torches and Japanese lanterns . . . lighted the terraces around the giant figure eight swimming pool at Shadow Mountain Club . . . for Saturday night's Tahitian party . . . Over 600 guests attended the affair . . . which marked the official opening for the Summer season at the beautiful Palm Desert club . . . It was nice to hear once more . . . the hauntingly beautiful music of George Kainapau, Eddie Bush and Al McIntyre of the Harry Owens show . . . Spotlights flooded the pool with light . . . as a flower decked raft served as a stage for the hula and sword dancers . . . It was a beautiful party . . . the evening was coolly delightful . . . and the Summer season is off to a good start . . .

The Glenn Austins who rented the Scotty Rubin house for part of May . . . have bundled up their baby . . . that precious little Angel . . . and gone back to Bel-Air . . . But, they will be back down this Fall . . . with plans to build a new home in the Village . . . Bill and Peg Rashall and small daughter Carter, left yesterday . . . a board an American Air Lines plane for Chicago . . . where they will be the guests of E. Roy Fitzgerald at the Blackstone Hotel . . . Mrs. Rashall and Carter will probably go on to Minneapolis to visit her family . . . Bill, who started his newspaper career as a cub reporter in Chicago, hasn't been back there since 1943 . . . when he was stationed at Billy Mitchell Field in Milwaukee . . . The Rashalls will be back in the Village on June 1 . . .

Whirl of Parties

Aileen Hagerty, my predecessor on the Desert Sun, has started a whirl of parties in Miami Beach . . . where she is vacationing . . . Aileen was society editor on the Miami Herald for several years . . . before she came to Palm Springs . . . Lunched, dinners and cocktail parties . . . swim parties and a special dinner meeting of the Miami Unit of the Women's Overseas Service League of which she is a past president . . . are all planned for the visitor . . . Aileen will also visit friends in the north of Florida . . . before returning to her home in Walnut Creek, California . . .

A note from Mrs. Stewart Weiss says that they have sold . . . their business interests in Redding (they owned the saw mill) . . . and from now on plan to spend more time at their Palm Springs home . . . The first of July . . . they will fly to Detroit to pick up a new Cadillac . . . and then go on East to New York, Washington, the Deep South . . . and possibly down into Mexico . . . before returning here . . . before they leave Redding . . . they will put in a busy week, June 1 to 6 . . . as Mr. Weiss is helping stage the Shasta County Sheriff's Posse Rodeo . . . Leo Carrillo, who rarely misses a parade, will be there . . . to act as Grand Marshall . . .

In the same mail . . . a note from Marian White from Bethes-



BRIDE AND GROOM—It was a military wedding when lovely Gen Dirnberger exchanged her wedding vows with Lt. John Raymond Hendry in rites at Our Lady of Solitude Church Sunday afternoon. The exquisite bridal gown is a French Chantilly lace over tiered net skirt.



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Miss Gen Dirnberger, Lt. Hendry, Exchange Vows in Church Wedding

Exchanging vows at Our Lady of Solitude Church Sunday afternoon, Miss Gen Dirnberger, daughter of Mrs. Bernadine Dirnberger, became the bride of Lt. John Raymond Hendry of Pittsburgh, Pennsylvania. He is the son of Mr. and Mrs. Earl R. Hendry.

The ceremony, at which Rev. Monsignor Powers, Father Michael O'Connor and Father William F. Clavin officiated, was the culmination of a romance which started four years ago when Gen attended her cousin's wedding at West Point and met the young cadet.

Wearing a gown of French Chantilly lace over a tiered net skirt, and a fingertip white nylon veil caught up in a tiara, the lovely bride carried a bouquet of white roses, centered with an orchid, and a pearl rosary that belongs to her mother. She was given in marriage by her uncle, Mr. Alois Dirnberger.

The bride's attendants wore ballerina length matching gowns of white nylon with pink ruffles and tiny pink tiaras and carried Colonial bouquets of pink roses. Margaret Dirnberger served her sister as maid of honor; Mrs. James W. Flynn was matron of honor; and Miss Beth Siegel of Los Angeles was bridesmaid. Two-and-a-half-year-old Theresa Adams, niece of the bride, was the flower girl and wore a ruffled pink taffeta dress with matching pink tiara.

Fellow officers from Camp Irwin attended the bridegroom and held sabers overhead as the young couple left the church. Best man was Lt. Donald R. Tomblin and ushers were Lt. William R. Sheesley and Lt. Verner G. Hunt.

White and pink flowers were used on the altar and in the basket arrangements.

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PALM SPRINGS



HOME MADE PASTRY—The table, laden with home made pies and cakes proved very popular at the AAUW potluck supper held at Town and Desert Tuesday evening. Pictured, from left, Mrs. Wayland Reynolds, Mrs. Ray Corliss, Mrs. Jerry Bunker, the hostess, Mrs. Herbert Burns, Mrs. Paul Summit (AAUW president), and Mrs. Frederick Watson, who assisted the hostess.

Trixie Jarrette to Present Pupils in Annual Recital at Plaza Saturday

By GERTRUDE WALKER

Trixie Jarrette will present her talented pupils in annual recital Saturday afternoon at 4:30 at the Plaza theatre.

Always the artistic climax of the Village year, all past recitals are surpassed in this 1953 spectacle. Each month of the year is depicted by the young terpsichoreans costumed in creations designed by Miss Jarrette and her mother, Mrs. Gertrude Blanco, all hand-made and imaginatively exquisite.

The recital begins with hilarious January trips in with balloons, whistles, a snow man and skiers in merry, mad motion, costumed in furs and velvet. February has its valentines and March blows in with dancers attired in wind whipped veils. Five year olds, marvellously trained and equipped with umbrellas, dance through April showers, which end as the Rainbow Girl appears.

May is a ballet with spring flowers in pink and blue. June has a wedding with a veiled bride and a handsome bridegroom with many attendants dancing to the wedding march. Sousa's "Stars and Stripes Forever" announces July with the patriotic theme of Military Dolls, Liberty Tap and a Sailor jiggling to the rhythm of the drums.

September and school days come simultaneously and soon October's Harvest time with

farmers in the fields, pumpkins coming to life under the harvest moon and the scare crow having his last fling.

To the music of Delibes, three tassel soloists in green and gold are November's prelude to Winter, when December comes with skaters bright in green and red.

Following the intermission when the year is finished, the Dance of the Hours begins.

Immediately after the recital Miss Jarrett leaves for a three-month tour of the United States, Canada and a visit to her home in Mexico City, while her mother, Mrs. Blanco, leaves for an extended visit in Spain.

Clutter Club Competes at Thunderbird

Bob Clark, Thunderbird member, was the winner both days, Saturday and Sunday, when the Clutter Club held its tournament at Thunderbird Ranch and Country Club last weekend.

The Clutter Club, which is the "cream of the crop" of Southland golfers, has a membership of the three lowest handicappers from each club.

On Saturday evening, Clutter

Soroptimist Election Set for Tuesday

Election of officers will be on the agenda when the Soroptimist Club of Palm Springs holds its luncheon meeting next Tuesday noon in the Gaucho Room at Del Tahquitz hotel.

At Tuesday's meeting, with President Esther Weingarten presiding, it was decided to have an installation dinner on the evening of June 2.

Speaking from his wheel chair, Stan Hill, former gunneman and San Quentin parolee who has been a paraplegic since he was shot in an attempted hold-up, told of his criminal career and how he was reformed.

The speaker was introduced by Dave King, local insurance man.

Club members and their wives took over the Club for their dinner. Among the eighty present for the event were Messrs. and Mesdames Harrison R. Hoads, Gene Kegley, Pete De Paola, Mortimer Kline, Nip McHose, Parky O'Keefe, Glenn Doughty, Dave Bricker, Dave Brown, Arthur Ballinger, Doug Spriggs, all of Los Angeles.

Arrangements for the weekend were made by Gene Kegley, of the PGA rating committee.

READ SUN CLASSIFIED ADS

AAUW Meets for Annual Potluck Event

With Mr. and Mrs. Herbert Burns as hosts, about 70 members of the American Association of University Women, their husbands and guests gathered at Town and Desert Tuesday evening for their annual potluck and social evening.

Salads and hot dishes and home made pies and cakes made a tempting array on the tables, which were set up on the lawn around the swimming pool.

It was a balmy May evening and as the dusk deepened the guests listened to the accordion music of Harold Tonne and joined in singing favorite songs.

Mrs. Paul Summit is president of the Palm Springs association, which numbers about 35 university women in its membership and which is closing a successful year.

Palm Desert Sunbeams

By EDITH EDDY WARD

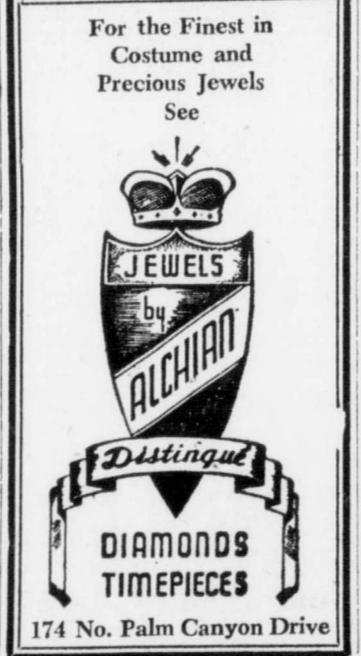
The winter season wound up with a bang at Shadow Mountain Club last weekend. Over 600 attended the Tahitian Luau Saturday night, which was the most successful luau ever to be put on at the Club. Then, on Sunday afternoon the members gathered in the lounge and dining room to hear the Todds play their favorites for the last time this season. It turned out to be quite a "jam session" after which the members presented Dottie and Art Todd with a farewell gift of cash to buy something for their patio in their San Fernando Valley home. Contrary to rumors that they would not be back next fall, Todd stated definitely that they will. It is the general feeling among the members that there would be "something missing" at Shadow Mountain Club without the Todds, whose orchestra opened the Club over five years ago and have since then endeared themselves to all with their sweet music and happy personalities.

Last night was the official opening of the "Summer Season" at Shadow Mountain. Luncheon and dinner were served in the Poolsides Dining Room which is used as a snack bar during the Winter. It is a spacious outdoor dining room all screened in with "gnat-proof" screen. This room and the famous figure eight swimming pool will be open all Summer and there will be special summer memberships available again this summer to those qualifying. Free movies will be shown outdoors on Wednesdays and Fridays for members and guests. Those who are not going away this summer may travel to different parts of the world on Sunday nights via the Traveler's and special colored slides taken by members on previous trips to Hawaii, South America, Alaska, Europe and all over the world. There will be night tennis and dancing under the stars on Saturdays—in fact everything in the way of recreation to make for a pleasant summer vacation.

Clarence Brown, noted Hollywood director is "seeing the world in a B-19." He left on April 14th with the Civil Air Patrol and is now visiting all the key cities in Europe. He is flying to Washington, D. C. on May 30th where Mrs. Brown will meet him, then they are flying back to Europe and they will tour the same cities by automobile. The Browns expect to be gone from four to six months.

SHADOW MOUNTAIN Echoes: Seen playing golf together were our new pastor of the Community Church, Dr. P. Martin Baker and Mrs. Etta Lee of Hong Kong. Mrs. Lee was Cliff Henderson's guest at Shadow Mountain Club. Her son, Ming-Cho-Lee is graduating with honors from Occidental College this June. Mr. and Mrs. Oak Erickson from Buffalo, New York, and their two small sons, Scott and Grant, have recently settled on Dick Winans' Desert Sun Ranch Estates, adjacent to Thunderbird. The Ericksons are looking forward to spending a pleasant summer season on the desert. Speaking of Dick Winans, his new cabana at Shadow Mountain Club—all done in red, white and blue—is causing quite a sensation!

Warren Thomas spent the weekend at Arrowhead with his wife. They have taken a cabin there for the summer.



Harold Parkers at Palm Desert Before Journey

Mr. and Mrs. Harold Parker, of Toluca Lake, enjoy a holiday at Palm Desert as they plan their European trip this summer. They entertained last evening with a dinner party in the Manzanita Room of the Shadow Mountain Club for several classmates of Mr. Parker's and their wives from Dartmouth college.

Mr. Parker is considering building a group of shops in the exclusive Palm Desert area.

Mrs. Parker is the former Mar-

rys Gord of Philadelphia, and Mr. Parker is a nationally recognized polo player.

The Parkers sail on the SS Caronia on its next trip out from New York for a six months sojourn in Europe. They will go to New York by way of the Panama Canal. The Parkers will be entertained by their many continental friends and will spend a fortnight with Countess de La Vinta in her castle on the Riviera.

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Village Girl is Bride in Church Rites

Mr. and Mrs. Quincey Welch of Colton spent the weekend in the Village with relatives and friends.

In a marriage ceremony performed by Dr. James Blackstone Jr. at the Community Church Sunday afternoon, Edith Margaret, daughter of Mr. and Mrs. Joseph Seidensticker of 830 North Riverside drive, exchanged vows with Edmund Gutmann, son of Mr. and Mrs. Peter Gutmann of New York City.

For her wedding, the bride wore a white street length gown and hat, with a corsage of white carnations and an orchid. Mrs. Robert Allen of San Bernardino was matron of honor.

Attending the bridegroom as best man was Don Auburn. Ushers were Ted Lotz and Matt McDonald.

The wedding cake was cut and served with strawberry punch at the reception which followed at the Seidensticker home and an elaborate buffet had been prepared.

The bridegroom is with the Palm Springs police department and Capt. Orest Johnson and fellow officers were among the 60 guests.

Patricia Fowler in Leading Role in Play

Patricia Fowler, daughter of Mrs. Frederick Watson, played a leading role last weekend in a musical production at the University of California at Santa Barbara. Patricia, who graduates next month with a degree in philosophy, is planning to take some extra courses at Summer school.

The Watsons will be going to Balboa, probably about the last of June.

Mrs. Rex Santora arrived here on Tuesday from Chicago to visit with her mother-in-law, Mrs. Rose Santora.

Voters of the Palm Springs Consolidated School District

Ladies and Gentlemen:

Indeed, I am overwhelmed by the confidence and faith you all have in me as indicated by your vote of May 15, when you elected me as member of the School Board.

Particularly do I wish to publicly thank all of those who worked so hard to elect me to the Board. Certainly, without their assistance and purely voluntary efforts, I would not have been elected.

As I stated in a pre-election letter that I would do my utmost in sincerely carrying out the duties as a member of the School Board, I at this time wish to reiterate that statement. It is my fervent hope that I live up to the faith you have placed in me and with your assistance, I shall do so.

Thanks,

Haig Harris

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Carnation Corner

BY
June Goode
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SERVICE DIRECTOR

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Mountain Blackberry Ice

Cream! It's made with finest

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and a most remarkable and

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Long ago, these plump and luscious berries grew only wild and only in the mountains of Oregon and Washington. Many a special picnic party was organized just to enjoy the wild blackberries!

Horticulturists finally were able to domesticate Wild Mountain Blackberries, but they still thrive only in mountainous areas of the Pacific Northwest. Carnation's blackberries still come only from Oregon. There, they are picked tenderripe, delicately sweetened and puréed immediately — so they can be shipped and fresh-mixed with Carnation Ice Cream right at the big dairy nearest you! One of the finest Carnation Treats-of-the-Month yet! So...

If you want to find something that tastes like a dream, Do discover Wild Mountain Blackberry Ice Cream!

Besides the luscious flavor of Carnation Wild Mountain Blackberry Ice Cream, it looks so pretty! For a dainty and festive dessert, pile it in...

SNOWFLAKE MERINGUES

(Makes 8 medium meringue shells)

4 egg whites
1 cup sugar
1/4 teaspoon cream of tartar
1/2 teaspoon vanilla

Beat egg whites until frothy. Gradually add mixture of sugar and cream of tartar, beating until very stiff and glossy. Blend in vanilla. Cover cookie sheet with heavy brown paper. Spread meringue in desired shapes with pastry tube or spoon. Bake in very slow oven (275° F.) about 40 minutes. Remove meringues from the paper immediately. At dessert time, fill with tangy-good Carnation Wild Mountain Blackberry Ice Cream.



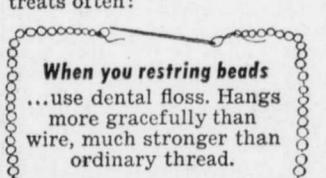
...that's the way a Black Cake recipe from George Washington's home began! It goes on through 2 pounds of butter and 5 pounds of fruit and goodness knows what all, and ends up "Bake for five and one quarter hours"!

Life is much simpler now, and something tells me our cakes are better, too! Use your favorite cake mix to bake a ring cake...and just before serving pile Wild Mountain Blackberry Ice Cream in the center. So simple, yet Martha Washington's guests would have loved this luscious dessert — and so will yours!



...if you rub it with a lemon dipped in salt. A cloth dampened in vinegar and dipped in salt works fine, too.

REMEMBER... Wild Mountain Blackberry Ice Cream, and all your Carnation favorites, are pure and wholesome. Made only with finest Carnation-fresh milk and cream. Both pasteurized and homogenized. Let the children as well as the adults enjoy these delicious treats often!



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Mrs. Aikin Named Head by Delphians

Announcement was made that the Palm Springs Delphian Society had received an award for the successful completion of its first year, when members and their husbands enjoyed a potluck supper last evening in the patio at the Stanley Rosin home at 353 Valmonte Norte.

Husbands were invited to join in the discussion on the evening's topic "War and Peace."

New officers, elected the preceding week, were introduced. The new officers are: Ruby Aikin, president; Frances Bower, vice president; Margo Morrison, secretary; Mary Kehlenbrink, treasurer. The new Seminar board is Sally Nichols, Reba Mason and Rosalie Crocker.

Mr. and Mrs. Harry Bloom were in the Village for a visit and were accompanied by Mr. Bloom's father, Abraham Bloom of Miami, Florida. The latter will visit in the west for about a month. Since the Harry Blooms sold their business in Palm Springs they have been residing in Beaumont but still love the Village and get here frequently.

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Menus



ROTARY ANNS—At their annual installation dinner, Rotary Club gave special recognition to the three women who were active in forming Rotary Anns, Mrs. Ronald Ellis, Mrs. Collis Steere and Mrs. Clinton Fox. Pictured, left to right, Miss Anne Ellis, Mr. Collis Steere, Mrs. Ellis, Col. and Mrs. Fox.

Mrs. Kettmann Honor Guest at Surprise Event

Sister members of the Palm Springs Business Women's Club gave a surprise shower for Mrs. August Kettmann Monday evening at the home of Lola Waack at 644 Vista Oro, with about 35 in attendance.

Japanese lanterns lighted the patio for the party and storks were used in the decoration.

Following the games, the guest of honor opened the many beautifully wrapped gift packages, which were located by the ring of alarm clocks.

A pink and blue cake, topped by a miniature cradle, was cut and served with ice cream and coffee at the end of a pleasant evening.

Mr. and Mrs. Edward F. "Pete" Bedwell and children, Sandy and Warren, arrived home Wednesday. They had been in Franklin, La., for the past few months, visiting with friends. They said they had a wonderful time but are glad to be back in Palm Springs. Their home is at 3762 East Sunny Dunes.

READ SUN
CLASSIFIED ADS

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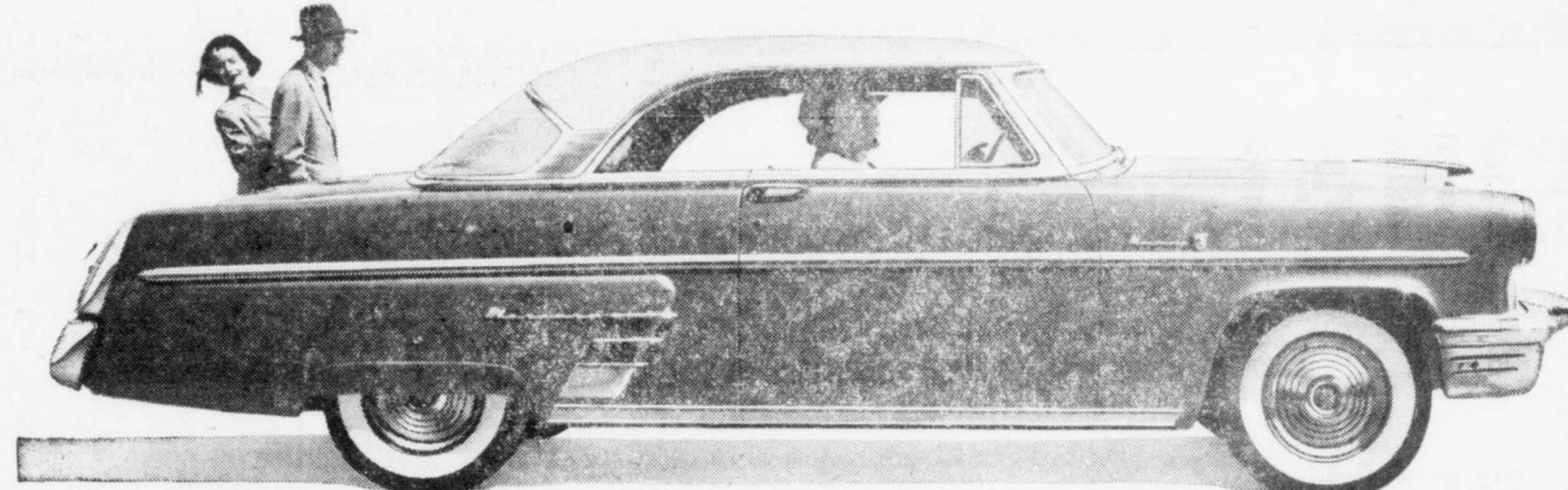
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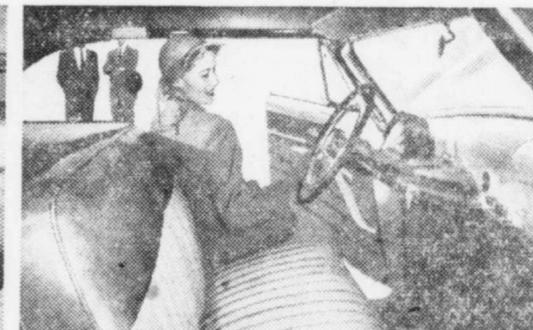
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PALM SPRINGS, CALIFORNIA
Thursday, May 21, 1953

Canadian Couple
Honeymooning at
Rancho Mirage

Guests of the Samuel Montesantos at their Montesantos apartments in Rancho Mirage for three weeks were Mr. and Mrs. Dennis Molnar of Vancouver, B. C., who were here on a honeymoon trip. Mrs. Molnar was an Hungarian Countess before her marriage.

The newlyweds spent their time between the Montesantos apartments and the Shadow Mountain Club, swimming and enjoying the desert climate. They left for the North on Monday, expressing the desire to visit the desert again soon.

When you're stringing beads...
use dental floss. Hangs more gracefully than wire, much stronger than ordinary thread.

CARNATION COMPANY
45-910 Jackson Street
Phone Indio 73139
INDIO, CALIFORNIA



HAWAIIAN VOGUE—Waltah Clarke's Hawaiian shop in Laguna at 140 S. Coast boulevard, is featured in a shopping column in the current issue of Vogue magazine. It tells the reading public about palaka cloth shorts for men. Palaka means plaid and this cloth, used by the natives, has been fashioned into sportswear and is sold by Waltah. Waltah, who also has a shop here in the Desert Farmers Market, is shown here in the window of his Laguna Beach shop. The lovely mannequin with him is Carolyn von Pelt, USC coed.

Build Your Home or Business in Palm Springs

Let us quote you our price for complete construction cost.

We will help you select your lot and building plans—see several plans now available at our Office.

Let us show you some of the many desert homes we have built and meet the satisfied owners.

Phone 5282-5691

Press
PRESS BUILT IS WELL BUILT
Construction Co.

420 South Indian Avenue

Palm Springs, California

Thursday, May 21, 1953

All Year Club Campaign for Fall Tourists Succeeds

The All-Year Club, which has been striving to build an all-year-around tourist business for the Southland, today issued a success report. Fall now challenges Winter as a producer of tourist dollars, the community a advertising organization declared.

This past Fall season brought in \$140,000,000 against an only slightly higher \$142,000,000 for this past Winter, it was reported at a board of directors meeting of the All-Year Club at the Los Angeles Biltmore.

GEORGE J. O'BRIEN, president, hailed the report as an important milestone in the All-Year Club's efforts to build up slack travel periods and keep a uniform flow of out-of-state dollars pouring into the Southland during all months of the year.

Together, the Fall and Winter seasons just completed brought in a total of \$292,652,000, which was 20 per cent more than a year ago, it was explained by Don Thomas, managing director.

He said Fall brought in almost as many dollars as Winter, and that the number of Fall season visitors actually was greater than the Winter—\$94,000 in the Fall against \$86,000 in the Winter. Fall visitors did not spend

On The Trails

Hellorado Days in Las Vegas was honored by the appearance of the Palm Springs Mountains, for the first time, in their parade. And not to be outdone, our Mounties' ladies appeared in a carriage, distributing small packages of dates . . . "Have a date with us in Palm Springs." Seems as the result, the Las Vegas Mountains have promised to come to our next celebration. (Let the ladies take the credit, boys.) Ray Ryan rode with the Mounties as Sheriff, and had them all as dinner guests for an evening. Ray, who is ever alert to the possibilities of Palm Springs' promotion, extracted promises of float entries for our next parade, from the Las Vegas hotels.

Riding is still at its best, and though the day time trails are becoming a little lonely, the late afternoons and evenings are bringing out many . . . Saw Shirley Cooper, who rides as lightly as a May breeze, out enjoying balmy Sunday evening with husband Jimmy . . . Tod Edwards and Jane Simpson, down from Santa Barbara to have one last ride . . .

Frenchy Small has returned all his horses to Catalina Island for the summer season . . . Tom Car-

WHEN YOU SEE US
DON'T THINK

Insurance
BUT
WHEN YOU THINK

Insurance
SEE US

Weingarten & Hough
• Insurance Counselors •
THE PLAZA
Phone 2788

DESERT INN GARAGE

10 Point Lube Special

1. Pressure lubricate all Chassis fittings
2. Fill Transmission and Differential
3. Pack Front Wheels
4. Service Air Cleaner
5. Service Shock Absorbers
6. Check Brakes and Battery
7. Each job mechanically inspected
8. Inspect Muffler, Tires and distributor
9. Apply special purpose lubricants from generator right down to door latches
10. Change Oil, 100% Pennsylvania including price of oil

SPECIAL ATTENTION PAID TO BRAKES FOR SAFETY

A regular \$11.50 job done by experts now priced at only **\$8.95**

PICKUP AND DELIVERY SERVICE PHONE 4001

DESERT INN GARAGE

193 N. PALM CANYON DRIVE
Palm Springs, California
YOUR BUICK & GMC DEALER

See Your New Car Dealer for

THE BEST USED CARS

BUICK SALES & SERVICE

GMC SALES & SERVICE

CLASSIFIED ADS

The Desert Sun

and PALM SPRINGS NEWS

Published every MONDAY and THURSDAY

PHONE 2249

Box 190, Palm Springs, Calif.

RATES

Minimum ad, 3 lines—count 24 letters and spaces to a line)

1 time per line.....75¢

(Min. 2.25—1.5¢ cash in adv.)

1 Week 2 Weeks 1 Month

(4 TIMES) (9 TIMES)

Per Line 1.00 1.25 2.25

ADS listed for more than one time must run in consecutive issues to earn above rates, otherwise single insertion rate will be charged for each time run.

Save by ordering your ad run 4 or 9 times. Canceled best rate, etc.

ADS will be charged at minimum rate applicable for times run and get a REFUND for the difference.

This newspaper cannot be responsible for any new copy or cancellation.

DEADLINES—for new copy or cancellations:

MONDAY ISSUE—5 P.M. FRIDAY

THURSDAY ISSUE—5 P.M. TUESDAY

ADDRESS all communications to: The Desert Sun, P.O. Box 190, Palm Springs, Calif.

Lost and Found

LOST—April 26—Diamond and platinum pin, at or near Normandy Village Inn. If found please contact General Adjustment Bureau, 457 N. Palm Canyon Dr.

LOST—Wallet between Palm Springs airport and town. Finder please keep money returnable valuable cards. Ph. 5263.

MAN or couple for maintenance of hotel grounds for free lodging. Summer or permanent. Phone 2009.

GIRL to work in front office during summer months. Typing experience helpful. Write P.O. Box 1270, Palm Springs.

FAMILY style cook. Woman, white, unattached. Room, board, and salary. Lagonita Lodge, Big Bear Lake.

MAID—experienced, for motel. Child O.K. \$30 month and nice apartment. Phone 9062.

TAILOR for men & women's alterations. Established location. Apply 205 So. Indian Ave.

Business Opportunities 29

FIRST Trust Deed, \$5100.00 pays \$52.25 per month, including 6% interest. \$100 DISCOUNT. Perfect pay record. Original amount of Trust Deed \$6225.00. Secured by \$11,500 new Deserter Ranch, 3 acres including 3 year old Stucco home and new out buildings. This ranch located near Joshua Tree, Cal. Phone Assured Bond & Mortgage Co., Compton, Calif. N.E. Nada 6-4621 COLLECT.

GENTLEMAN going on 3 month north western camping trip. Take one along. Cost reasonable. Address P. O. Box 117, Palm Springs.

ALCOHOLICS Anonymous. Airport 8:30 Tuesday nights. Phone 7063.

Service Miscellaneous 15

U Haul Trailers

Local — Long Distance

MC CLELLAN Golden Eagle Service Station, 695 E. 6th Street, Beaumont, Phone 3772.

BOOKS! LATEST BOOKS! DESERT BOOK SHOP

Also RENTAL LIBRARY

443 No. Palm Canyon Dr. Ph. 5208

A-1 CARPENTER REPAIRS, remodeling or alterations. Phone Ken at 7063.

Moving and Storage 19

PALM SPRINGS TRANSFER & STORAGE

Agents for

AERO MAYFLOWER

LOCAL and LONG DISTANCE MOVING

507 SUNNY DUNES RD.

Phones 5203 and 4305

Froman Golden, Mgr.

Situations Wanted 25

ACCOUNTANT—Office manager, hotel auditor, motel manager, store and public accountant experience. Lady. Fall position. Banning 6903.

LADY with receptionist, hotel clerk, acc'ts payable, cashier and sales experience, wishes year round employment. Gordon 7192.

RESPONSIBLE party will care for your house and grounds while you are away. Ph. 9021. Marie Wall.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Ph. 2344 or 5850.

FOR DEPENDABLE BABY SITTING CALL 3898. HAVE CAR.

Real Estate—For Sale 35

MOUNTAIN PROPERTY

2 lots adjoining 75x100 each.

Wrightwood, Calif. Trade for

Palm Springs property. Box 1454.

CUTE 3 bedroom house \$3750.

Low, down or trade equity for car or trailer. Phone 7133.

IF A GOOD BUY

IN CATHEDRAL CITY

I KNOW IT

HOMES—LOTS—INCOME

RUTH BILES

Realtor 56 Glenn St.

BEAUTIFUL mountain home,

3 bedrooms, swimming pool, large fenced yard, landscaped. See to appreciate. Reasonable, 11 miles east of Redlands in Mill Creek Canyon Park. Ray Bowlby, Rt. 1, Mentone.

SAN FERNANDO VALLEY

SECLUDED 47 acres overlooks

Chatsworth Lake and entire Valley. About 7 acres level land. Beautiful scenic view sites. Good domestic well. Full price \$20,000. D 3 2324.

IDIYLLWILD

2 BEDROOM, fireplace, partly

furnished. Perfect condition.

Call 9093 or your broker.

NEW 2-bedroom. Forced air heat

& cooling. Birch trim and lots

of tile. \$14,950. 683 Paseo de

Anza, just south of Tamarisk or phone Owner 6362.

FOR BETTER REALTY DEALS . . . SEE

ADOLPH ISRAEL, REALTOR

671 N. PALM CANYON DRIVE

BEAUTIFUL new 2 bedroom, 2

complete baths, fireplace,

many attractive details, \$13,000

terms. Call owner 2408 for appointment.

OUTSTANDING fine quality 3

bedroom, 2 bath. Every fine detail.

Now nearing completion at 1035 Marshall Way. 2300 sf. Priced for quick sale \$24,500 completed to your desires. See your broker or phone 2408 or 2727.

BUICK SALES & SERVICE

193 N. PALM CANYON DRIVE

Palm Springs, California

YOUR BUICK & GMC DEALER

See Your New Car Dealer for

THE BEST USED CARS

BUICK

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BUICK SALES & SERVICE

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Palm Springs, California

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THE BEST USED CARS

BUICK

MORE PEOPLE READ DESERT SUN CLASSIFIED PAGES THAN ANY OTHER MEDIUM IN THE DESERT AREA

Real Estate—For Sale 35

PALM SPRINGS FOR CLIMATE
HAROLD HICKS

FOR

REAL ESTATE

For Over 30 Years

THE BEST BUY IN TOWN in spacious 4 bedroom, 4 bath home with glassed-in LANAI overlooking south patio & pool. THIS IS A HOME — THIS IS LIVING. Large living room, separate dining room, 2 car garage. COMFORTABLE, FURNISHED, Excellent terms. Just REDUCED to \$29,000 for quick sale. It is our EASY PAY-OFF SPECIAL and won't last.

THE RIFLE BUY Retirement home 3 bedrooms, 2 bath completely furnished, nice neighborhood, close to town. To be AGED. ONLY \$14,500. See this value & don't miss it. THE RAFT MOVE IS PUTO YOUR OWN HOME.

SEASIDE COTTAGE completely & beautifully furnished, 2 bedrooms, 1 bath, 1000 sq. ft. GLORIOUS VIEW from living room. LANAI & pool. OVAL POOL down easy to mountains beyond. ALMOST NEW. SACRIFICE \$29,500.

IT'S FOR SALE
HAROLD HICKS HAS IT

REALTOR
813 North Palm Canyon Dr.
Phone 2736
AND ASSOCIATES

Burnham, Bigelow, Ken Herman, Mildred Jackson, Ray Bauer
Offering

BUYERS — VALUES and
SELLERS — RESULTS
For Over 30 Years

DOVELY two bedroom, two bath home. Price has been reduced to sell for only. \$13,500.00

MODERN four bedroom, three bath home. Refrigerated air conditioner, large enclosed lanai. A perfect all year home designed for gracious desert living. \$32,500.00

ARGE lots west of Palm Canyon Drive. All utilities in and paid for. Prices start at \$1,250.00

SEE

**JAMES W.
HAMMOND**

REALTOR
75 N. Palm Canyon. Ph: 5373
Associates
ESTHER HAMMOND
LISA H. JONES
EVE MORGAN

Cathedral City
INCOME

JUST sacrifice 7 modern units in our best rental and television area. 5 are doubles, 2 singles. Should easily gross \$6500.00 a year. Also suitable for yearly lease. Plaster & stucco with composition shingle roofs, panel ray heat, tile drains, all units roomy and comfortably furnished including linens and dishes. This is by far our best income buy! Full price \$29,500.

HOMES

WE have several well located 1 and 2 bedroom homes from \$6500 up. Some are furnished.

Jorgensen Realty
8-574 Broadway (Hiway 111)
CATHEDRAL CITY
Phone 8-3401 Home 8-4172

2 BEDROOM, 1 BATH HOME
\$8975, \$975 DOWN

Gannon Realty
463 N. Palm Canyon Drive
Phone 2772

ESERT RANCH with income. Small down payment. TERMS. Make me an offer. Phone OWNER. 8-3398.

PARTLY furnished 3 bedroom house. \$12,500. Lcw down payment. 4040 — calle San Antonio.

Exchanges

10 Miles out Indian Ave at North Palm Springs Phone D.H.S. 156

WILL TRADE GOOD RANCH ACREAGE AND INVESTMENT PROPERTY NEAR THUNDERBIRD

FOR HOUSE IN PALM SPRINGS

Excellently located 10 acre Date and Citrus Garden only 10 miles from Palm Springs. Half mile from Thunderbird. Near Mariposa. Fine for subdivision. Wonderful scenic view. Good frontage on Del Sol. 500 Degrel Noor date palms at peak of production finest grade in valley as high as 41 percent choice. 100 Algerian tangerines and dozen grapefruit and oranges. Fine soil water conditions. Should produce 150,000 pounds dates alone with \$8,000 to \$10,000 before Christmas. Cash price \$35,000 or will trade for clear house in Palm Springs.

PHONE 2054 DAY OR 83191 EVENINGS

OR SEE YOUR BROKER

Real Estate—For Sale 35

Exchanges

36

LET'S TRADE

LET US EXCHANGE
WHAT YOU HAVE
FOR WHAT YOU WANT

Peter B. Sheptenko

THE DESERT TRADER

475 N. Palm Canyon Drive

PHONE 2727

ALSO LAKE TAHOE

EFFERNAN LAND CO.

Lakeview, CA, Palm Springs

3 ELDORADO, den exchange for

or assume an income. P.O. Box 502, Beverly Hills.

Real Estate Wanted 37

WANTED — income units up to 12 units. Reliable party, \$10,000 down. Reply Post Office Box 37, Palm Springs.

FOR BEST RESULTS

List Your Property

With Adolph Israel

Realtor, 671 N. Palm Canyon

WANT all kinds, will pay cash. Not an agent. Mail legal description and price to Black, Box 475, Palm Desert, Calif.

INCOME UNITS & LOTS

HOMES AND RANCHES

EFFERNAN LAND CO.

Drawer CC, Palm Springs

PRIVATE party from owner, 2 or 3 bedroom house. Write Box 190, File D3

Business Rentals 38

NICE shop for beauty parlor or?

With living quarters, central location. Also nice office or small shop adjoining, reasonable rent. Desert Realty Co., Cathedral City, Ph. 8-3251.

WANTED — Location in downtown Palm Springs for Sports-wear Shop. Must be good. Real estate brokers invited. Box 190, File C8.

Wanted to Rent 39

JUNE, July and August, 2 or 3 bedroom with pool by responsible party. Phone 3754.

WANT 2 or 3 bedroom house, year round rental. Phone 6844 after 6 p.m.

Rooms for Rent 40

ATTRACTIVE room in new home, private bath and entrance. Very reasonable for summer. Ph 3617 evenings.

John W. Williams

423 N. Palm Canyon Dr. Ph. 3311

SUMMER RENTAL

SOUTH LAGUNA, CALIF.

3-BEDROOM grand view home, 1½ blocks to beach. Large hedged yard—garage. See Gibson, 457 N. Palm Canyon Drive. Phone 2842.

VERY cool apartment, reasonable for summer months or yearly. 503 Calle Palo Fierro. Phone 7525.

NICE studio apartment, air cooled. \$40 per month for summer. 2 blocks from Bullocks. Phone 2531.

FURNISHED apartment. Special rate to person to care for court in summer. 493 Mel Ave.

NICE apartments for summer months. Reasonably priced. La Hacienda Hotel.

COTTAGE room air cooled. Utilities paid. 1201 No. Palm Canyon Dr.

ONE bedroom house for four months. Opposite Plaza. \$35 month. Days ph. 5246, evenings 3757.

FURNISHED. Air conditioned. Pool. Close in \$85 mo. Phone 8-3281 or 7129.

MODERN kitchenette. Pool privileges. Rent for summer or year round. Ph. 2193.

SINGLE furnished apartment. Reasonable. Will lease. 572 So. Calle Encinia.

\$15 WEEK and up. Modern, air conditioned. Near Bullock's Children O.K. Phone 9062.

ESERT RANCH with income. Small down payment. TERMS. Make me an offer. Phone OWNER. 8-3398.

PARTLY furnished 3 bedroom house. \$12,500. Lcw down payment. 4040 — calle San Antonio.

Exchanges

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Real Estate—For Sale 35

Exchanges

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LET'S TRADE

LET US EXCHANGE
WHAT YOU HAVE
FOR WHAT YOU WANT

Peter B. Sheptenko

THE DESERT TRADER

475 N. Palm Canyon, Ph. 2064-2326

Exchanges

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475 N. Palm Canyon Drive

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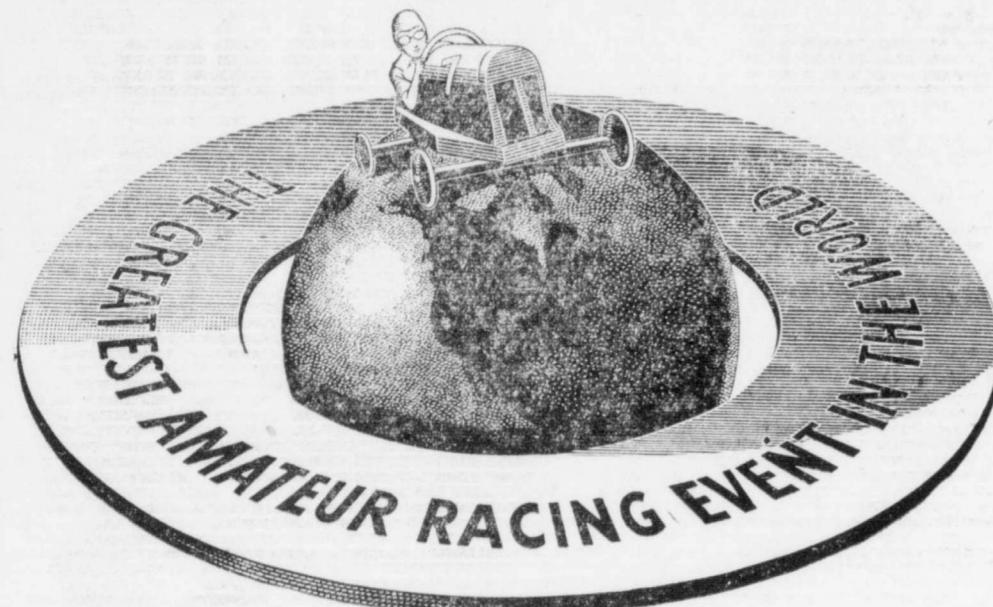
Gifts of the Spirit Topic Sunday at St. Paul's Church

The Feast of Pentecost, or Whitsunday, will be observed by a special celebration of a Choral Eucharist at the 11 a. m. service at St. Paul's in the Desert Episcopal church Sunday. The Rev. William Blondon will speak on "The Gifts of the Spirit."

Whitsunday ranks with Pentecost and Easter in the liturgical calendar as being a Holy Day of the greatest importance. Every loyal church member should strive to receive the gifts of the Spirit," said Father Blondon.

It's

Soap Box Derby Time!



Boys

SIGN UP TODAY

NOW is the time to sign up and start building your racer... and this year it's easier than ever before to build a Soap Box Derby Car.

BRING your mother or dad to our salesroom, fill out your application blank, and get your free copy of the Official Rule Book.

WIN valuable prizes. Every boy who races will win a prize... and you may be the one who will represent this area in the All American Soap Box Derby in Akron, Ohio, to compete for \$15,000 in scholarships and many other valuable awards.

The Derby is open to all boys 11 through 15. Come in and sign up today.

ENTRY DEADLINE MAY 25

STACK CHEVROLET

"Best Deal Under the Sun"

330 SUNNY DUNES RD.

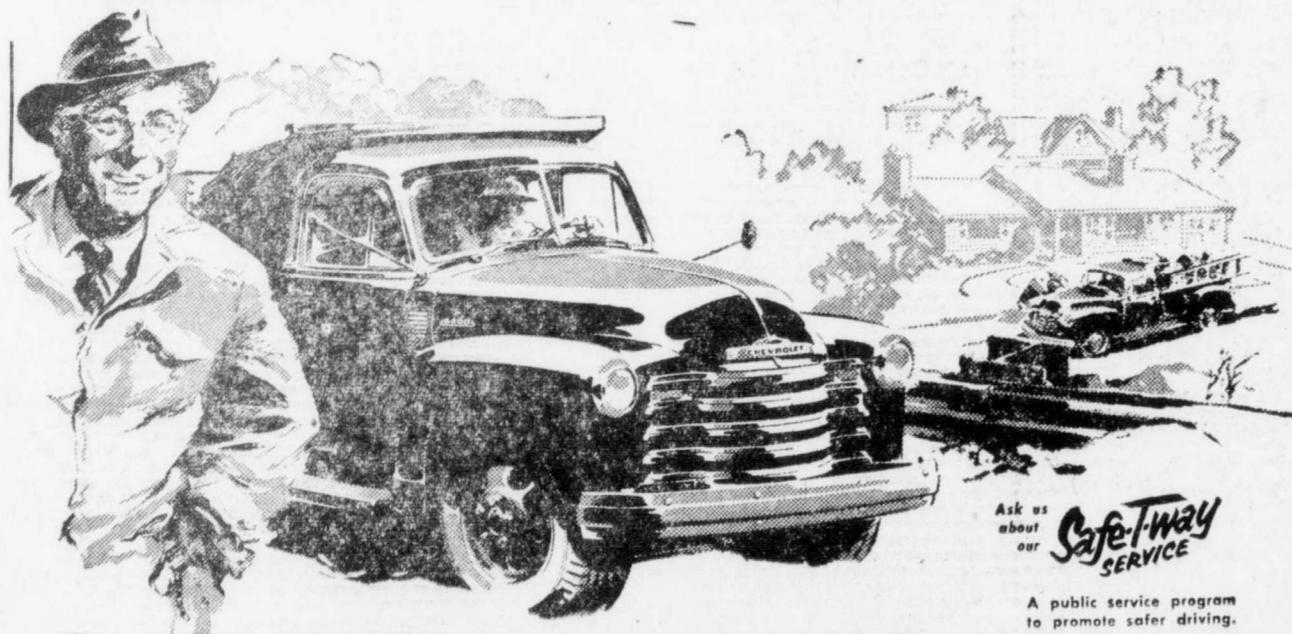
PHONE 2042

Co-Sponsors

STACK CHEVROLET and THE DESERT SUN

No doubt about it...

Chevrolet trucks must be the best buy!



This year—for the 12th straight production year—truck users are buying more Chevrolet trucks than any other make. That couldn't be true unless

Chevrolet trucks offered more of what you want.

Already, 1953's official sales figures tell a remarkable story of clear-cut and decisive preference for Chevrolet trucks. But, this is not surprising, for truck users everywhere are discovering how far ahead of all others, Chevrolet trucks really are.

They are discovering things like the tremendous new power in advanced Loadmaster engines in heavy-duty models... the remarkable gasoline economy... the extra ruggedness and strength of heavier, more rigid frame construction.

And, in addition to all these advantages, the Chevrolet line lists for less than any other trucks of comparable size and capacity. So, before you buy any truck, stop in and see us.

STACK CHEVROLET

"THE BEST DEAL UNDER THE SUN"

330 Sunny Dunes Road

Baccalaureate Services for High School Sunday

This Sunday will mark the close of Church school for this season, and awards will be presented to those students who have shown outstanding accomplishment. The awards will be presented at the 9:30 a. m. service.

Sunday Bible school commences at 9:30 a. m., with departments and classes of instruction for groups of all ages. The bus will be available for the Sunday of May 24 only until next Fall when service will be resumed in the south and east portions of Palm Springs.

Junior high and high school Christian Endeavor societies meet at 6 p. m. The Baccalaureate Service for the graduates of Palm Springs high school will be held at 7:30 p. m. in Community church with the Rev. William Blondon, rector of St. Paul's in the Desert Episcopal church as the speaker.

It was announced that the church will hold its complete services on Sunday, June 21, in the forest camp at Herkey Creek, on the Idyllwild road.

The Sunday Lesson-Sermon "Soul and Body" in all Christian Science churches points out the need of understanding God as Soul.

This verse from II Corinthians (3:18) constitutes the Golden Text: "We all, with open face beholding as in a glass the glory of the Lord, are changed into the same image from glory to glory, even as by the Spirit of the Lord."

The "Spirit of the Lord" is illustrated in these words about Jesus from Luke's Gospel: "Then he called his twelve disciples together, and gave them power and authority over all devils, and to cure diseases... And the people, when they knew it, followed him; and he received them, and spake unto them of the kingdom of God, and healed them that had need of healing" (9:1, 11).

Mary Baker Eddy says in "Science and Health with Key to the Scriptures": "Knowing that Soul and its attributes were forever manifested through man, the Master healed the sick, gave sight to the blind, hearing to the deaf, feet to the lame, thus bringing to light the scientific action of the divine Mind on human minds and bodies and giving a better understanding of Soul and salvation" (p. 210).

Supervisors Vote Salary Increases

County supervisors adopted an ordinance Monday that will give increases of about \$10 a month to most employees.

It will go into effect on July 1 for 1200 employees, and it will add about \$130,000 to the county government payroll for the fiscal year that begins that day.

The supervisors ordered preparation of the ordinance on April 30, after the County salary committee spent several weeks developing the salary plan.

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New Members to Join Church at Cathedral City

Dr. John Robertson Macartney, former pastor of Community church, will be in the pulpit there next Sunday at the 11 o'clock service. The chancel choir will sing "Thy Will Forevermore Be Done" by Brown. Special music will be given by Professor Vlada Koltisch, violinist. A nursery is conducted during the church hour for the care of small children.

Bible school convenes at 9:45 a. m. At last Sunday's Bible school exercises awards were presented to Grace Nelson, Jerry and Tom Blair, Wilen Anderson, Nancy Blair, Darleen and Sandra Schmidt, Skipper Madrid, Donald Mayfield and David Sling.

At a meeting of the Women's Auxiliary, Mrs. Hunter was elected president; Mrs. James Dering, vice president; Mrs. Alice Wheeler, recording secretary; Miss Eydia Engh, corresponding secretary; Misses Bessie and Nellie Tucker, co-treasurers.

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Supervisors Vote Salary Increases

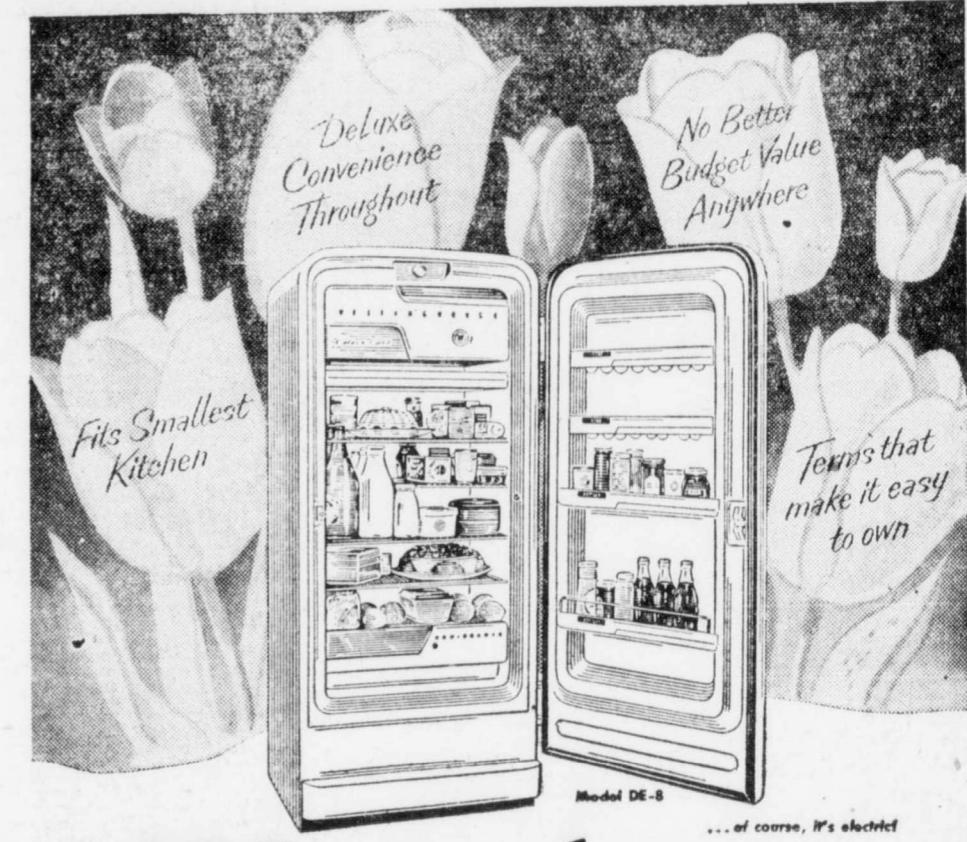
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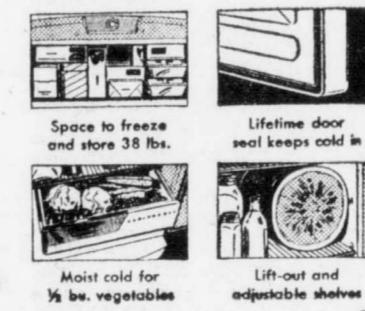
8b—The Desert Sun and PALM SPRINGS NEWS

PALM SPRINGS, CALIFORNIA
Thursday, May 21, 1953



Westinghouse Spring-time Value!

8-CUBIC FOOT DE LUXE REFRIGERATOR-FREEZER



Here's bonus value! A deluxe refrigerator in a 24-inch wide cabinet. Let us show you how this Westinghouse bargain beauty will fill your refrigerator needs to a "T"!

YOU CAN BE SURE...if it's Westinghouse

For Sale At! . . .
CALIFORNIA ELECTRIC POWER COMPANY

MEAT DEPARTMENT

FARM FRESH (not frozen) Young Beltsville Turkeys	69¢
(4 to 7 lbs. average)	
U. S. CHOICE Legs of Spring Lamb	69¢
Breast of Lamb to Braise	15¢
Beef Liver	49¢
Shank-End-of-Ham (4 to 6-lbs.)	49¢
Lamb Livers — Whole	19¢
FARM FRESH Broilers or Fryers	69¢
CUDAHY'S. GOLD COIN Sliced Bacon	67¢

CARROTS	2 bunches 15¢
ONIONS	3 pounds 14¢
MINUTE MAID. Fresh Frozen LEMONADE	12-oz. can 29¢
Margarine	27¢
Swift'nning	69¢
CHUNK TUNA	29¢
RED SALMON	49¢

STORE HOURS SUNDAYS & HOLIDAYS 8:30 A.M. to 8:00 P.M.	
WEEKDAYS 9:00 A.M. to 6:00 P.M.	
SUMMER DELIVERY SERVICE	
SAME LOW PRICES	
25¢ Service Charge	7932 9055

Thurs., Fri., Sat., Sun., May 21-22-23-24



VILLAGE MARKET	79¢
All Advertised Items Subject to Stock on Hand 441 So. Palm Canyon Dr.	Phones 7932 - 9055